

MTD Sales
24.03 L

Brand Share %
14.38 %

Information:

MTD : 01-09-2026 To 08-09-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **14.38 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	17.86	11.78 %
Home-The	6.17	39.78 %
Total	24.03	14.38 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	13.32	16.07 %
TIRUPATI-01	10.71	12.72 %
Total	24.03	14.38 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
LED TV	9.89	13.11 %
Home-The	3.43	46.27 %
Total	13.32	16.07 %

Branch *	MTD Sales L	Brand Share %
BVR1	0.39	9.27 %
TNI1	0.14	4.94 %
GNT1	0.13	4.93 %
PPM1	0.13	12.78 %
CRL1	0.08	2.27 %
GVM1	0.08	6.29 %
BPP1		0.00 %
CKT1		0.00 %
ELU1		0.00 %
GNT2		0.00 %
GTSD		0.00 %
KND1		0.00 %
MTM1		0.00 %
NRT1		0.00 %
OGL1		0.00 %
PAP1		0.00 %
PRL1		0.00 %
RAL1		0.00 %
TDD1		0.00 %
TEL1		0.00 %
TVU1		0.00 %
VJW1		0.00 %
VJW2		0.00 %
VJW4		0.00 %
VJW5		0.00 %
VUY1		0.00 %
VKN1	-0.52	-95.74 %
Total	13.32	16.07 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
LED TV	7.96	10.47 %
Home-The	2.74	33.85 %
Total	10.71	12.72 %

Branch *	MTD Sales L	Brand Share %
TPY2	1.01	12.97 %
KAR1	0.42	12.00 %
KNL1	0.38	11.36 %
BVL1	0.21	7.53 %
KDA1	0.13	8.59 %
KDR1	0.12	4.32 %
CTO1		0.00 %
DHN1		0.00 %
GTL1		0.00 %
KHT1		0.00 %
MPL1		0.00 %
NDL1		0.00 %
NLR1		0.00 %
NYP1		0.00 %
PDT1		0.00 %
PIL1		0.00 %
PUT1		0.00 %
RCY1		0.00 %
SPE1		0.00 %
TPI1		0.00 %
TPSD		0.00 %
TPY1		0.00 %
VKI1		0.00 %
WHKD		0.00 %
WHRN		0.00 %
Total	10.71	12.72 %