

MTD Sales
30.28 L

Brand Share %
23.64 %

Information:

MTD : 01-08-2025 To 08-08-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **23.64 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	22.42	19.64 %
Home-The	7.86	56.37 %
Total	30.28	23.64 %

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	15.98	23.95 %
VIJAYAWADA-01	14.30	23.31 %
Total	30.28	23.64 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
LED TV	13.51	21.85 %
Home-The	2.48	50.49 %
Total	15.98	23.95 %

Branch *	MTD Sales L	Brand Share %
NLR1	0.62	23.15 %
CTO1	0.48	11.83 %
PUT1	0.25	7.60 %
PIL1	0.13	6.35 %
KNL2	0.13	6.78 %
BVL1		0.00 %
DHN1		0.00 %
KDA1		0.00 %
KNL1		0.00 %
KOU1		0.00 %
MPL1		0.00 %
PDT1		0.00 %
PGR1		0.00 %
RCY1		0.00 %
RJP1		0.00 %
SPE1		0.00 %
TPI1		0.00 %
TPY1		0.00 %
Total	15.98	23.95 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
LED TV	8.92	17.04 %
Home-The	5.38	59.56 %
Total	14.30	23.31 %

Branch *	MTD Sales L	Brand Share %
VJW3	0.47	20.20 %
VJW1	0.46	15.86 %
RMV1	0.20	20.59 %
NRT1	0.20	11.04 %
BPP1		0.00 %
CRL1		0.00 %
DPE1		0.00 %
ELU1		0.00 %
GNT2		0.00 %
GVM1		0.00 %
OGL1		0.00 %
PAP1		0.00 %
PNR1		0.00 %
PRL1		0.00 %
RAL1		0.00 %
TDD1		0.00 %
VJW5		0.00 %
VKN1		0.00 %
VUY1		0.00 %
Total	14.30	23.31 %