



AP : SONY Sales Performance 09/05/2026 9:06 AM

MTD Sales
34.23 L

Brand Share %
17.28 %

Information:

MTD : 01-05-2026 To 08-05-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **17.28 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	28.61	15.28 %
Home-The	5.62	52.38 %
Total	34.23	17.28 %

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	20.93	19.90 %
VIJAYAWADA-01	13.30	14.32 %
Total	34.23	17.28 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
LED TV	17.90	17.95 %
Home-The	3.03	55.85 %
Total	20.93	19.90 %

Branch *	MTD Sales L	Brand Share %
KNL1	0.39	10.79 %
TPY1	0.15	15.51 %
KAR1	0.14	4.42 %
RCY1	0.13	4.59 %
CTO1	0.12	2.32 %
KDR1		0.00 %
KOU1		0.00 %
KVL1		0.00 %
MPL1		0.00 %
NYP1		0.00 %
PDT1		0.00 %
PUT1		0.00 %
RJP1		0.00 %
SPE1		0.00 %
TPSD		0.00 %
Total	20.93	19.90 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
LED TV	10.71	12.23 %
Home-The	2.58	48.81 %
Total	13.30	14.32 %

Branch *	MTD Sales L	Brand Share %
BVR1	0.95	12.29 %
OGL1	0.49	15.65 %
NRT1	0.38	13.77 %
RAL1	0.37	10.17 %
CKT1	0.13	5.30 %
JGG1	0.08	5.06 %
BPP1		0.00 %
CRL1		0.00 %
DPE1		0.00 %
ELU1		0.00 %
GDV1		0.00 %
GNT2		0.00 %
GVM1		0.00 %
JPT1		0.00 %
KND1		0.00 %
MTM1		0.00 %
NZV1		0.00 %
PAP1		0.00 %
PNR1		0.00 %
PPM1		0.00 %
TDD1		0.00 %
TEL1		0.00 %
TNI1		0.00 %
VJW4		0.00 %
VJW5		0.00 %
VKN1		0.00 %
VUY1		0.00 %
Total	13.30	14.32 %