

MTD Sales
33.40 L

Brand Share %
21.19 %

Information:

MTD : 01-12-2025 To 07-12-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **21.19 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	29.37	19.88 %
Home-The	4.03	40.67 %
Total	33.40	21.19 %

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	18.91	21.21 %
VIJAYAWADA-01	14.49	21.15 %
Total	33.40	21.19 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
LED TV	16.87	20.16 %
Home-The	2.04	37.31 %
Total	18.91	21.21 %

Branch *	MTD Sales L	Brand Share %
PMR1	0.99	14.98 %
CTO1	0.46	17.10 %
RJP1	0.44	14.63 %
KOU1	0.34	10.32 %
KNL2	0.30	11.53 %
PUT1	0.14	4.21 %
DHN1		0.00 %
GTL1		0.00 %
KDA1		0.00 %
KVL1		0.00 %
MPL1		0.00 %
NLR1		0.00 %
PGR1		0.00 %
RCY1		0.00 %
TPI1		0.00 %
TPY1		0.00 %
VKI1		0.00 %
Total	18.91	21.21 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
LED TV	12.51	19.52 %
Home-The	1.99	44.82 %
Total	14.49	21.15 %

Branch *	MTD Sales L	Brand Share %
TNK1	0.60	18.29 %
PRL1	0.29	19.11 %
PAP1	0.14	5.38 %
VJW3	0.14	10.94 %
TVU1	0.14	7.01 %
AMP1		0.00 %
BPP1		0.00 %
CKT1		0.00 %
CRL1		0.00 %
DPE1		0.00 %
ELU1		0.00 %
GDV1		0.00 %
GNT2		0.00 %
GVM1		0.00 %
JPT1		0.00 %
KDR1		0.00 %
KND1		0.00 %
OGL1		0.00 %
PNR1		0.00 %
RMV1		0.00 %
TDD1		0.00 %
TNI1		0.00 %
VJW4		0.00 %
VJW5		0.00 %
VUY1		0.00 %
Total	14.49	21.15 %