



AP : SONY Sales Performance 08/11/2025 9:07 AM

MTD Sales
33.04 L

Brand Share %
16.08 %

Information:

MTD : 01-11-2025 To 07-11-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **16.08 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	28.38	14.59 %
Home-The	4.66	42.51 %
Total	33.04	16.08 %

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	20.06	18.19 %
VIJAYAWADA-01	12.98	13.64 %
Total	33.04	16.08 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
LED TV	17.80	17.02 %
Home-The	2.26	39.45 %
Total	20.06	18.19 %

Branch *	MTD Sales L	Brand Share %
TP11	0.46	8.34 %
BVL1		0.00 %
DHN1		0.00 %
KDA1		0.00 %
MPL1		0.00 %
NYP1		0.00 %
PDT1		0.00 %
PGR1		0.00 %
PIL1		0.00 %
PUT1		0.00 %
SPE1		0.00 %
TPSD		0.00 %
Total	20.06	18.19 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
LED TV	10.59	11.77 %
Home-The	2.40	45.86 %
Total	12.98	13.64 %

Branch *	MTD Sales L	Brand Share %
GNT1	0.35	11.56 %
RAL1	0.32	14.85 %
TNI1	0.21	10.59 %
VJW1	0.21	7.53 %
BPP1	0.14	11.35 %
PPM1	0.14	13.62 %
AMP1		0.00 %
CKT1		0.00 %
CRL1		0.00 %
GDV1		0.00 %
GNT2		0.00 %
GTSD		0.00 %
GVM1		0.00 %
JGG1		0.00 %
JPT1		0.00 %
KDR1		0.00 %
MTM1		0.00 %
NPR1		0.00 %
OGL1		0.00 %
PAP1		0.00 %
PNR1		0.00 %
PRL1		0.00 %
TDD1		0.00 %
TVU1		0.00 %
VJW2		0.00 %
VJW4		0.00 %
VJW5		0.00 %
VKN1		0.00 %
VUY1		0.00 %
Total	12.98	13.64 %