

MTD Sales
158.15 L

Brand Share %
28.04 %

Information:

MTD : 01-10-2025 To 07-10-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **28.04 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	137.46	25.96 %
Home-The	20.70	60.18 %
Total	158.15	28.04 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	85.59	28.94 %
TIRUPATI-01	72.56	27.06 %
Total	158.15	28.04 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
LED TV	72.51	26.14 %
Home-The	13.08	71.21 %
Total	85.59	28.94 %

Branch *	MTD Sales L	Brand Share %
TEL1	2.22	27.24 %
OGL1	1.95	20.51 %
GVM1	1.83	26.98 %
TVU1	1.71	25.99 %
PAP1	1.70	23.88 %
JPT1	1.49	16.41 %
JGG1	1.45	26.29 %
CRL1	1.38	10.90 %
DPE1	1.24	23.73 %
RAL1	1.16	16.33 %
VKN1	1.09	17.17 %
NRT1	0.72	9.67 %
GNT2	0.61	10.33 %
VJW2	0.60	23.89 %
BPP1	0.60	18.17 %
VUY1	0.57	13.98 %
CKT1	0.41	5.41 %
VJW5	0.33	10.10 %
KND1	0.22	3.39 %
AMP1	0.22	10.44 %
MTM1	0.13	2.79 %
PNR1		0.00 %
VJW4		0.00 %
Total	85.59	28.94 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
LED TV	64.95	25.76 %
Home-The	7.62	47.53 %
Total	72.56	27.06 %

Branch *	MTD Sales L	Brand Share %
PIL1	3.57	24.02 %
KVL1	2.80	27.49 %
TPI1	1.85	18.61 %
PMR1	1.66	22.17 %
PDT1	1.66	11.86 %
TPY1	1.04	12.18 %
PGR1	1.00	14.16 %
BVL1	0.89	16.84 %
RCY1	0.86	11.61 %
VKI1	0.75	15.11 %
NYP1	0.74	12.92 %
KOU1	0.71	11.92 %
MPL1	0.67	11.82 %
PUT1	0.56	11.22 %
RJP1	0.51	11.12 %
DHN1	0.12	2.31 %
GTL1		0.00 %
SPE1		0.00 %
Total	72.56	27.06 %