



AP : SONY Sales Performance 08/09/2025 9:06 AM

MTD Sales
14.45 L

Brand Share %
12.81 %

Information:
MTD : 01-09-2025 To 07-09-2025
* Branch where in Brand Share % is less than Overall State's Brand Share **12.81 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	10.72	10.34 %
Home-The	3.73	40.95 %
Total	14.45	12.81 %

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	8.50	15.28 %
VIJAYAWADA-01	5.95	10.41 %
Total	14.45	12.81 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
LED TV	6.76	13.31 %
Home-The	1.74	36.01 %
Total	8.50	15.28 %

Branch *	MTD Sales L	Brand Share %
TPY1	0.28	12.71 %
BVL1		0.00 %
GTL1		0.00 %
KDA1		0.00 %
KNL1		0.00 %
KOU1		0.00 %
KVL1		0.00 %
MPL1		0.00 %
NYP1		0.00 %
PDT1		0.00 %
PMR1		0.00 %
RCY1		0.00 %
RJP1		0.00 %
SPE1		0.00 %
TPI1		0.00 %
Total	8.50	15.28 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
LED TV	3.96	7.49 %
Home-The	1.99	46.54 %
Total	5.95	10.41 %

Branch *	MTD Sales L	Brand Share %
VJW1	0.20	6.67 %
AMP1		0.00 %
BPP1		0.00 %
CKT1		0.00 %
DPE1		0.00 %
ELU1		0.00 %
GDV1		0.00 %
GNT2		0.00 %
GVM1		0.00 %
JGG1		0.00 %
JPT1		0.00 %
KND1		0.00 %
MTM1		0.00 %
NRT1		0.00 %
OGL1		0.00 %
PAP1		0.00 %
PNR1		0.00 %
RMV1		0.00 %
TEL1		0.00 %
TNK1		0.00 %
TVU1		0.00 %
VJW2		0.00 %
VJW4		0.00 %
VJW5		0.00 %
VKN1		0.00 %
VUY1		0.00 %
Total	5.95	10.41 %