

MTD Sales
28.78 L

Brand Share %
23.90 %

Information:

MTD : 01-08-2025 To 07-08-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **23.90 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	21.42	19.93 %
Home-The	7.36	57.01 %
Total	28.78	23.90 %

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	15.20	23.94 %
VIJAYAWADA-01	13.59	23.87 %
Total	28.78	23.90 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
LED TV	12.84	21.77 %
Home-The	2.35	52.54 %
Total	15.20	23.94 %

Branch *	MTD Sales L	Brand Share %
NLR1	0.62	23.15 %
CTO1	0.48	12.77 %
PUT1	0.25	7.93 %
PIL1	0.13	7.20 %
KNL2	0.13	6.78 %
BVL1		0.00 %
DHN1		0.00 %
KDA1		0.00 %
KNL1		0.00 %
KOU1		0.00 %
MPL1		0.00 %
PDT1		0.00 %
PGR1		0.00 %
RCY1		0.00 %
RJP1		0.00 %
SPE1		0.00 %
TPI1		0.00 %
TPY1		0.00 %
Total	15.20	23.94 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
LED TV	8.58	17.69 %
Home-The	5.01	59.38 %
Total	13.59	23.87 %

Branch *	MTD Sales L	Brand Share %
VJW3	0.47	21.52 %
CKT1	0.43	21.92 %
VJW4	0.38	23.79 %
RMV1	0.20	20.59 %
NRT1	0.20	11.04 %
VJW1	0.13	4.85 %
BPP1		0.00 %
CRL1		0.00 %
DPE1		0.00 %
ELU1		0.00 %
GNT2		0.00 %
GVM1		0.00 %
OGL1		0.00 %
PAP1		0.00 %
PNR1		0.00 %
PRL1		0.00 %
RAL1		0.00 %
TDD1		0.00 %
VJW5		0.00 %
VKN1		0.00 %
VUY1		0.00 %
Total	13.59	23.87 %