



AP : SONY Sales Performance 08/05/2026 9:06 AM

MTD Sales
30.65 L

Brand Share %
16.84 %

Information:

MTD : 01-05-2026 To 07-05-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **16.84 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	25.42	14.76 %
Home-The	5.24	52.96 %
Total	30.65	16.84 %

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	18.13	18.79 %
VIJAYAWADA-01	12.53	14.63 %
Total	30.65	16.84 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
LED TV	15.48	16.89 %
Home-The	2.65	54.84 %
Total	18.13	18.79 %

Branch *	MTD Sales L	Brand Share %
KNL1	0.39	11.32 %
DHN1	0.21	7.52 %
KAR1	0.14	4.76 %
RCY1	0.13	4.59 %
CTO1		0.00 %
KDR1		0.00 %
KOU1		0.00 %
KVL1		0.00 %
MPL1		0.00 %
NYP1		0.00 %
PDT1		0.00 %
PUT1		0.00 %
RJP1		0.00 %
SPE1		0.00 %
TPSD		0.00 %
Total	18.13	18.79 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
LED TV	9.94	12.34 %
Home-The	2.58	51.16 %
Total	12.53	14.63 %

Branch *	MTD Sales L	Brand Share %
BVR1	0.95	14.71 %
OGL1	0.49	15.65 %
NRT1	0.38	13.77 %
RAL1	0.37	10.57 %
CKT1	0.13	5.89 %
JGG1	0.08	6.50 %
BPP1		0.00 %
CRL1		0.00 %
DPE1		0.00 %
ELU1		0.00 %
GDV1		0.00 %
GNT2		0.00 %
GVM1		0.00 %
JPT1		0.00 %
KND1		0.00 %
MTM1		0.00 %
NPR1		0.00 %
NZV1		0.00 %
PAP1		0.00 %
PNR1		0.00 %
PPM1		0.00 %
TDD1		0.00 %
TEL1		0.00 %
TNI1		0.00 %
VJW4		0.00 %
VJW5		0.00 %
VKN1		0.00 %
VUY1		0.00 %
Total	12.53	14.63 %