

MTD Sales  
30.49 L

Brand Share %  
22.51 %

Information:

MTD : 01-12-2025 To 06-12-2025

\* Branch where in Brand Share % is less than Overall State's Brand Share **22.51 %** are only listed below

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| LED TV   | 27.09       | 21.27 %       |
| Home-The | 3.40        | 42.20 %       |
| Total    | 30.49       | 22.51 %       |

| Sales Zone    | MTD Sales L | Brand Share % |
|---------------|-------------|---------------|
| TIRUPATI-01   | 17.40       | 23.56 %       |
| VIJAYAWADA-01 | 13.09       | 21.26 %       |
| Total         | 30.49       | 22.51 %       |

## TIRUPATI-01

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| LED TV   | 15.50       | 22.40 %       |
| Home-The | 1.90        | 40.56 %       |
| Total    | 17.40       | 23.56 %       |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| PMR1     | 0.99        | 19.07 %       |
| CTO1     | 0.46        | 19.79 %       |
| RJP1     | 0.44        | 18.29 %       |
| KOU1     | 0.34        | 11.40 %       |
| SPE1     | 0.32        | 15.02 %       |
| KNL2     | 0.30        | 12.64 %       |
| DHN1     |             | 0.00 %        |
| GTL1     |             | 0.00 %        |
| KDA1     |             | 0.00 %        |
| KVL1     |             | 0.00 %        |
| MPL1     |             | 0.00 %        |
| NLR1     |             | 0.00 %        |
| PGR1     |             | 0.00 %        |
| PUT1     |             | 0.00 %        |
| RCY1     |             | 0.00 %        |
| TPI1     |             | 0.00 %        |
| TPY1     |             | 0.00 %        |
| VKI1     |             | 0.00 %        |
| Total    | 17.40       | 23.56 %       |

# VIJAYAWADA-01

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| LED TV   | 11.59       | 19.91 %       |
| Home-The | 1.50        | 44.48 %       |
| Total    | 13.09       | 21.26 %       |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| TNK1     | 0.60        | 20.70 %       |
| PRL1     | 0.29        | 21.87 %       |
| PAP1     | 0.14        | 5.38 %        |
| VJW3     | 0.14        | 13.79 %       |
| AMP1     |             | 0.00 %        |
| BPP1     |             | 0.00 %        |
| CKT1     |             | 0.00 %        |
| CRL1     |             | 0.00 %        |
| DPE1     |             | 0.00 %        |
| ELU1     |             | 0.00 %        |
| GDV1     |             | 0.00 %        |
| GNT2     |             | 0.00 %        |
| GVM1     |             | 0.00 %        |
| JPT1     |             | 0.00 %        |
| KDR1     |             | 0.00 %        |
| KND1     |             | 0.00 %        |
| OGL1     |             | 0.00 %        |
| PNR1     |             | 0.00 %        |
| RMV1     |             | 0.00 %        |
| TDD1     |             | 0.00 %        |
| TNI1     |             | 0.00 %        |
| TVU1     |             | 0.00 %        |
| VJW4     |             | 0.00 %        |
| VJW5     |             | 0.00 %        |
| VUY1     |             | 0.00 %        |
| Total    | 13.09       | 21.26 %       |