



AP : SONY Sales Performance 07/11/2025 9:06 AM

MTD Sales
29.04 L

Brand Share %
15.48 %

Information:

MTD : 01-11-2025 To 06-11-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **15.48 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	24.73	13.93 %
Home-The	4.31	42.79 %
Total	29.04	15.48 %

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	18.44	18.30 %
VIJAYAWADA-01	10.60	12.21 %
Total	29.04	15.48 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
LED TV	16.32	17.10 %
Home-The	2.12	39.94 %
Total	18.44	18.30 %

Branch *	MTD Sales L	Brand Share %
TP11	0.46	8.34 %
ADI1	0.34	12.11 %
BVL1		0.00 %
DHN1		0.00 %
KDA1		0.00 %
KOU1		0.00 %
MPL1		0.00 %
NYP1		0.00 %
PDT1		0.00 %
PGR1		0.00 %
PIL1		0.00 %
PUT1		0.00 %
SPE1		0.00 %
TPSD		0.00 %
Total	18.44	18.30 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
LED TV	8.40	10.25 %
Home-The	2.19	45.96 %
Total	10.60	12.21 %

Branch *	MTD Sales L	Brand Share %
GNT1	0.35	11.56 %
TNI1	0.21	12.33 %
VJW1	0.21	7.53 %
BPP1	0.14	11.35 %
AMP1		0.00 %
CKT1		0.00 %
CRL1		0.00 %
DPE1		0.00 %
GDV1		0.00 %
GNT2		0.00 %
GTSD		0.00 %
GVM1		0.00 %
JGG1		0.00 %
JPT1		0.00 %
KDR1		0.00 %
MTM1		0.00 %
NPR1		0.00 %
OGL1		0.00 %
PAP1		0.00 %
PNR1		0.00 %
PRL1		0.00 %
RAL1		0.00 %
TDD1		0.00 %
TVU1		0.00 %
VJW2		0.00 %
VJW4		0.00 %
VJW5		0.00 %
VKN1		0.00 %
VUY1		0.00 %
Total	10.60	12.21 %