

MTD Sales
150.12 L

Brand Share %
27.96 %

Information:

MTD : 01-10-2025 To 06-10-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **27.96 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	130.92	25.94 %
Home-The	19.20	59.43 %
Total	150.12	27.96 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	83.26	29.30 %
TIRUPATI-01	66.86	26.46 %
Total	150.12	27.96 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
LED TV	70.59	26.48 %
Home-The	12.67	71.91 %
Total	83.26	29.30 %

Branch *	MTD Sales L	Brand Share %
TEL1	2.22	27.90 %
TVU1	1.71	27.00 %
PAP1	1.70	24.03 %
OGL1	1.58	18.54 %
JGG1	1.45	26.29 %
JPT1	1.37	15.63 %
DPE1	1.24	23.73 %
RAL1	1.16	16.33 %
VKN1	0.82	13.85 %
NRT1	0.72	11.77 %
GNT2	0.61	10.67 %
CRL1	0.61	5.09 %
VJW2	0.60	23.89 %
BPP1	0.60	18.17 %
VUY1	0.57	13.98 %
CKT1	0.41	5.99 %
VJW5	0.33	10.10 %
KND1	0.22	3.39 %
AMP1	0.22	11.70 %
MTM1	0.13	3.01 %
PNR1		0.00 %
VJW4		0.00 %
Total	83.26	29.30 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
LED TV	60.33	25.34 %
Home-The	6.53	44.46 %
Total	66.86	26.46 %

Branch *	MTD Sales L	Brand Share %
PIL1	2.99	22.34 %
KVL1	2.80	27.49 %
TPI1	1.85	18.61 %
PDT1	1.66	12.03 %
PMR1	1.13	16.18 %
TPY1	1.04	13.02 %
PGR1	1.00	14.16 %
BVL1	0.89	16.84 %
RCY1	0.86	11.72 %
NYP1	0.74	13.15 %
MPL1	0.67	12.63 %
VKI1	0.65	14.23 %
KOU1	0.52	9.00 %
RJP1	0.51	11.66 %
PUT1	0.44	10.15 %
DHN1	0.12	2.37 %
GTL1		0.00 %
SPE1		0.00 %
Total	66.86	26.46 %