

MTD Sales
8.56 L

Brand Share %
11.88 %

Information:

MTD : 01-09-2025 To 06-09-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **11.88 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	6.47	9.62 %
Home-The	2.09	43.28 %
Total	8.56	11.88 %

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	5.35	16.28 %
VIJAYAWADA-01	3.21	8.19 %
Total	8.56	11.88 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
LED TV	4.78	15.66 %
Home-The	0.57	24.29 %
Total	5.35	16.28 %

Branch *	MTD Sales L	Brand Share %
VKI1	0.15	10.95 %
TPY1	0.14	7.88 %
ATP1		0.00 %
BVL1		0.00 %
DHN1		0.00 %
GTL1		0.00 %
KDA1		0.00 %
KNL1		0.00 %
KOU1		0.00 %
KVL1		0.00 %
MPL1		0.00 %
NYP1		0.00 %
PDT1		0.00 %
PMR1		0.00 %
RCY1		0.00 %
RJP1		0.00 %
SPE1		0.00 %
TPI1		0.00 %
Total	5.35	16.28 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
LED TV	1.69	4.61 %
Home-The	1.52	61.21 %
Total	3.21	8.19 %

Branch *	MTD Sales L	Brand Share %
GNT1	0.21	7.49 %
BPP1		0.00 %
CKT1		0.00 %
DPE1		0.00 %
ELU1		0.00 %
GDV1		0.00 %
GNT2		0.00 %
GVM1		0.00 %
JGG1		0.00 %
JPT1		0.00 %
KND1		0.00 %
MTM1		0.00 %
NRT1		0.00 %
OGL1		0.00 %
PAP1		0.00 %
RMV1		0.00 %
TDD1		0.00 %
TEL1		0.00 %
TNK1		0.00 %
TVU1		0.00 %
VJW1		0.00 %
VJW2		0.00 %
VJW4		0.00 %
VKN1		0.00 %
VUY1		0.00 %
Total	3.21	8.19 %