



AP : SONY Sales Performance 07/05/2026 9:06 AM

MTD Sales
24.13 L

Brand Share %
14.58 %

Information:

MTD : 01-05-2026 To 06-05-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **14.58 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	19.73	12.58 %
Home-The	4.40	51.20 %
Total	24.13	14.58 %

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	13.67	15.76 %
VIJAYAWADA-01	10.47	13.28 %
Total	24.13	14.58 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
LED TV	11.51	13.96 %
Home-The	2.16	50.52 %
Total	13.67	15.76 %

Branch *	MTD Sales L	Brand Share %
KNL1	0.39	11.32 %
DHN1	0.21	8.29 %
KAR1	0.14	4.76 %
RCY1	0.13	4.59 %
CTO1		0.00 %
GTL1		0.00 %
KDR1		0.00 %
KOU1		0.00 %
KVL1		0.00 %
MPL1		0.00 %
NYP1		0.00 %
PDT1		0.00 %
PUT1		0.00 %
RJP1		0.00 %
SPE1		0.00 %
TPY1		0.00 %
ADI1	-0.97	-131.19 %
Total	13.67	15.76 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
LED TV	8.22	11.04 %
Home-The	2.24	51.87 %
Total	10.47	13.28 %

Branch *	MTD Sales L	Brand Share %
BVR1	0.56	10.52 %
NRT1	0.38	14.57 %
RAL1	0.37	10.57 %
GNT1	0.14	5.52 %
CKT1	0.13	6.50 %
JGG1	0.08	6.50 %
BPP1		0.00 %
CRL1		0.00 %
DPE1		0.00 %
ELU1		0.00 %
GDV1		0.00 %
GNT2		0.00 %
GVM1		0.00 %
JPT1		0.00 %
KND1		0.00 %
MTM1		0.00 %
NPR1		0.00 %
NZV1		0.00 %
PAP1		0.00 %
PNR1		0.00 %
PPM1		0.00 %
TDD1		0.00 %
TEL1		0.00 %
TNI1		0.00 %
VJW4		0.00 %
VJW5		0.00 %
VKN1		0.00 %
VUY1		0.00 %
Total	10.47	13.28 %