



AP : SONY Sales Performance 07/04/2026 9:06 AM

MTD Sales
34.31 L

Brand Share %
20.97 %

Information:

MTD : 01-04-2026 To 06-04-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **20.97 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	28.88	18.82 %
Home-The	5.44	53.13 %
Total	34.31	20.97 %

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	21.95	24.47 %
VIJAYAWADA-01	12.36	16.71 %
Total	34.31	20.97 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
LED TV	19.26	22.73 %
Home-The	2.69	54.54 %
Total	21.95	24.47 %

Branch *	MTD Sales L	Brand Share %
TPY2	0.98	10.00 %
SPE1	0.77	20.62 %
PDT1	0.61	19.29 %
KNL1	0.34	9.58 %
TPY1	0.21	8.14 %
BVL1	0.14	5.10 %
CTO1		0.00 %
DHN1		0.00 %
KAR1		0.00 %
KHT1		0.00 %
MPL1		0.00 %
NDL1		0.00 %
NYP1		0.00 %
PGR1		0.00 %
PIL1		0.00 %
PUT1		0.00 %
RCY1		0.00 %
RJP1		0.00 %
VKI1		0.00 %
Total	21.95	24.47 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
LED TV	9.61	14.00 %
Home-The	2.75	51.81 %
Total	12.36	16.71 %

Branch *	MTD Sales L	Brand Share %
ELU1	0.48	18.88 %
TEL1	0.46	18.73 %
GNT1	0.38	15.84 %
CRL1	0.22	4.31 %
VJW4	0.14	7.26 %
JPT1	0.14	11.44 %
BVR1	0.14	2.40 %
GDV1	0.14	9.68 %
VJW2	0.08	14.59 %
AMP1		0.00 %
BPP1		0.00 %
CKT1		0.00 %
GNT2		0.00 %
GVM1		0.00 %
JGG1		0.00 %
KND1		0.00 %
MTM1		0.00 %
PAP1		0.00 %
PRL1		0.00 %
RAL1		0.00 %
TDD1		0.00 %
TNI1		0.00 %
VKN1		0.00 %
VUY1		0.00 %
Total	12.36	16.71 %