

MTD Sales
27.05 L

Brand Share %
23.27 %

Information:

MTD : 01-12-2025 To 05-12-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **23.27 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	23.65	21.69 %
Home-The	3.40	47.25 %
Total	27.05	23.27 %

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	14.80	23.57 %
VIJAYAWADA-01	12.25	22.92 %
Total	27.05	23.27 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
LED TV	12.90	21.92 %
Home-The	1.90	47.92 %
Total	14.80	23.57 %

Branch *	MTD Sales L	Brand Share %
PMR1	0.68	19.51 %
CTO1	0.46	19.79 %
RJP1	0.44	21.70 %
SPE1	0.32	18.35 %
KNL2	0.30	13.64 %
DHN1		0.00 %
GTL1		0.00 %
KDA1		0.00 %
KOU1		0.00 %
KVL1		0.00 %
MPL1		0.00 %
NLR1		0.00 %
PGR1		0.00 %
PUT1		0.00 %
RCY1		0.00 %
TPI1		0.00 %
TPY1		0.00 %
VKI1		0.00 %
Total	14.80	23.57 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
LED TV	10.75	21.41 %
Home-The	1.50	46.43 %
Total	12.25	22.92 %

Branch *	MTD Sales L	Brand Share %
TNK1	0.60	22.75 %
PRL1	0.29	21.87 %
PAP1	0.14	6.56 %
VJW3	0.14	13.79 %
AMP1		0.00 %
BPP1		0.00 %
CKT1		0.00 %
CRL1		0.00 %
DPE1		0.00 %
ELU1		0.00 %
GDV1		0.00 %
GNT2		0.00 %
GVM1		0.00 %
JPT1		0.00 %
KDR1		0.00 %
KND1		0.00 %
OGL1		0.00 %
PNR1		0.00 %
RMV1		0.00 %
TDD1		0.00 %
TNI1		0.00 %
TVU1		0.00 %
VJW4		0.00 %
VJW5		0.00 %
VUY1		0.00 %
Total	12.25	22.92 %