

MTD Sales
23.84 L

Brand Share %
14.61 %

Information:

MTD : 01-11-2025 To 05-11-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **14.61 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	20.23	13.07 %
Home-The	3.61	43.08 %
Total	23.84	14.61 %

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	15.16	17.38 %
VIJAYAWADA-01	8.67	11.43 %
Total	23.84	14.61 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
LED TV	13.19	15.96 %
Home-The	1.98	42.62 %
Total	15.16	17.38 %

Branch *	MTD Sales L	Brand Share %
TPY2	0.68	14.14 %
TPI1	0.46	8.70 %
ADI1	0.34	13.14 %
BVL1		0.00 %
DHN1		0.00 %
KDA1		0.00 %
KOU1		0.00 %
MPL1		0.00 %
NYP1		0.00 %
PDT1		0.00 %
PGR1		0.00 %
PIL1		0.00 %
PMR1		0.00 %
PUT1		0.00 %
SPE1		0.00 %
TPSD		0.00 %
Total	15.16	17.38 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
LED TV	7.04	9.76 %
Home-The	1.63	43.65 %
Total	8.67	11.43 %

Branch *	MTD Sales L	Brand Share %
VJW1	0.21	8.51 %
BPP1	0.14	13.78 %
AMP1		0.00 %
CKT1		0.00 %
CRL1		0.00 %
DPE1		0.00 %
GDV1		0.00 %
GNT1		0.00 %
GNT2		0.00 %
GTSD		0.00 %
GVM1		0.00 %
JGG1		0.00 %
JPT1		0.00 %
KDR1		0.00 %
MTM1		0.00 %
NPR1		0.00 %
OGL1		0.00 %
PAP1		0.00 %
PNR1		0.00 %
PRL1		0.00 %
RAL1		0.00 %
TDD1		0.00 %
TNI1		0.00 %
TVU1		0.00 %
VJW2		0.00 %
VJW4		0.00 %
VJW5		0.00 %
VKN1		0.00 %
VUY1		0.00 %
Total	8.67	11.43 %