

MTD Sales
138.37 L

Brand Share %
29.94 %

Information:

MTD : 01-10-2025 To 05-10-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **29.94 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	120.76	27.90 %
Home-The	17.61	60.07 %
Total	138.37	29.94 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	77.73	31.15 %
TIRUPATI-01	60.65	28.52 %
Total	138.37	29.94 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
LED TV	65.90	28.28 %
Home-The	11.83	71.55 %
Total	77.73	31.15 %

Branch *	MTD Sales L	Brand Share %
PAP1	1.70	24.89 %
OGL1	1.58	20.52 %
JPT1	1.37	16.08 %
GDV1	1.03	28.75 %
VKN1	0.82	16.96 %
NRT1	0.72	24.83 %
GNT2	0.61	11.55 %
CRL1	0.61	5.44 %
BPP1	0.60	18.17 %
RAL1	0.42	7.59 %
CKT1	0.41	6.64 %
VJW5	0.33	14.51 %
VJW2	0.27	13.10 %
KND1	0.22	3.97 %
MTM1	0.13	3.24 %
AMP1	0.11	6.93 %
PNR1		0.00 %
VJW4		0.00 %
VUY1		0.00 %
Total	77.73	31.15 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
LED TV	54.86	27.45 %
Home-The	5.79	45.23 %
Total	60.65	28.52 %

Branch *	MTD Sales L	Brand Share %
KVL1	2.49	29.06 %
TPI1	1.85	23.53 %
PIL1	1.77	24.36 %
PDT1	1.66	13.48 %
PMR1	1.13	18.91 %
PGR1	1.00	16.27 %
TPY1	0.95	13.91 %
BVL1	0.89	19.05 %
RCY1	0.86	14.79 %
NYP1	0.74	15.98 %
MPL1	0.67	13.39 %
VKI1	0.54	14.58 %
KOU1	0.52	11.48 %
PUT1	0.44	13.02 %
RJP1	0.41	11.23 %
DHN1	0.12	2.94 %
GTL1		0.00 %
SPE1		0.00 %
Total	60.65	28.52 %