

MTD Sales
8.16 L

Brand Share %
12.33 %

Information:

MTD : 01-09-2025 To 05-09-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **12.33 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	6.15	9.96 %
Home-The	2.00	45.65 %
Total	8.16	12.33 %

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	5.35	17.98 %
VIJAYAWADA-01	2.81	7.72 %
Total	8.16	12.33 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
LED TV	4.78	17.28 %
Home-The	0.57	27.43 %
Total	5.35	17.98 %

Branch *	MTD Sales L	Brand Share %
ATP1		0.00 %
BVL1		0.00 %
DHN1		0.00 %
GTL1		0.00 %
KDA1		0.00 %
KNL1		0.00 %
KOU1		0.00 %
KVL1		0.00 %
MPL1		0.00 %
NYP1		0.00 %
PDT1		0.00 %
PMR1		0.00 %
RCY1		0.00 %
RJP1		0.00 %
SPE1		0.00 %
TPI1		0.00 %
TPY1		0.00 %
Total	5.35	17.98 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Home-The	1.44	61.94 %
LED TV	1.37	4.03 %
Total	2.81	7.72 %

Branch *	MTD Sales L	Brand Share %
GNT1	0.21	7.49 %
BPP1		0.00 %
CKT1		0.00 %
DPE1		0.00 %
ELU1		0.00 %
GDV1		0.00 %
GNT2		0.00 %
GVM1		0.00 %
JGG1		0.00 %
JPT1		0.00 %
KND1		0.00 %
MTM1		0.00 %
NRT1		0.00 %
OGL1		0.00 %
PAP1		0.00 %
RMV1		0.00 %
TDD1		0.00 %
TEL1		0.00 %
TNK1		0.00 %
TVU1		0.00 %
VJW1		0.00 %
VJW2		0.00 %
VJW3		0.00 %
VJW4		0.00 %
VKN1		0.00 %
VUY1		0.00 %
Total	2.81	7.72 %