

MTD Sales
24.10 L

Brand Share %
24.97 %

Information:

MTD : 01-08-2025 To 05-08-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **24.97 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	18.87	21.75 %
Home-The	5.23	53.48 %
Total	24.10	24.97 %

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	14.30	26.87 %
VIJAYAWADA-01	9.80	22.63 %
Total	24.10	24.97 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
LED TV	12.34	25.02 %
Home-The	1.96	50.18 %
Total	14.30	26.87 %

Branch *	MTD Sales L	Brand Share %
NLR1	0.62	23.15 %
PMR1	0.50	23.32 %
CTO1	0.34	9.57 %
PUT1	0.25	11.21 %
KNL2	0.13	8.52 %
BVL1		0.00 %
DHN1		0.00 %
KDA1		0.00 %
KHT1		0.00 %
KNL1		0.00 %
KOU1		0.00 %
MPL1		0.00 %
PDT1		0.00 %
PGR1		0.00 %
PIL1		0.00 %
RCY1		0.00 %
RJP1		0.00 %
SPE1		0.00 %
TPI1		0.00 %
TPY1		0.00 %
Total	14.30	26.87 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
LED TV	6.53	17.45 %
Home-The	3.27	55.68 %
Total	9.80	22.63 %

Branch *	MTD Sales L	Brand Share %
RMV1	0.20	20.59 %
NRT1	0.20	12.26 %
VJW1	0.13	5.89 %
TVU1	0.12	9.13 %
VJW3	0.08	4.58 %
BPP1		0.00 %
CRL1		0.00 %
DPE1		0.00 %
ELU1		0.00 %
GNT2		0.00 %
GVM1		0.00 %
OGL1		0.00 %
PAP1		0.00 %
PNR1		0.00 %
PRL1		0.00 %
RAL1		0.00 %
TDD1		0.00 %
TEL1		0.00 %
VJW5		0.00 %
VKN1		0.00 %
VUY1		0.00 %
Total	9.80	22.63 %