



# AP : SONY Sales Performance 06/05/2026 9:06 AM

MTD Sales  
24.01 L

Brand Share %  
16.13 %

Information:

MTD : 01-05-2026 To 05-05-2026

\* Branch where in Brand Share % is less than Overall State's Brand Share **16.13 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	20.30	14.37 %
Home-The	3.70	48.92 %
<b>Total</b>	<b>24.01</b>	<b>16.13 %</b>

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	14.34	17.93 %
VIJAYAWADA-01	9.67	14.03 %
<b>Total</b>	<b>24.01</b>	<b>16.13 %</b>

## TIRUPATI-01

Property	MTD Sales L	Brand Share %
LED TV	12.46	16.40 %
Home-The	1.88	47.08 %
<b>Total</b>	<b>14.34</b>	<b>17.93 %</b>

Branch *	MTD Sales L	Brand Share %
KNL1	0.39	13.89 %
DHN1	0.21	10.05 %
RCY1	0.13	4.59 %
BVL1		0.00 %
CTO1		0.00 %
GTL1		0.00 %
KAR1		0.00 %
KDR1		0.00 %
KOU1		0.00 %
KVL1		0.00 %
MPL1		0.00 %
NYP1		0.00 %
PDT1		0.00 %
PMR1		0.00 %
PUT1		0.00 %
RJP1		0.00 %
SPE1		0.00 %
TPY1		0.00 %
<b>Total</b>	<b>14.34</b>	<b>17.93 %</b>

**VIJAYAWADA-01**

Property	MTD Sales L	Brand Share %
LED TV	7.84	12.01 %
Home-The	1.82	50.98 %
<b>Total</b>	<b>9.67</b>	<b>14.03 %</b>

Branch *	MTD Sales L	Brand Share %
BVR1	0.56	11.91 %
NRT1	0.38	14.57 %
RAL1	0.23	8.36 %
GNT1	0.14	7.72 %
CKT1	0.13	6.83 %
BPP1		0.00 %
CRL1		0.00 %
DPE1		0.00 %
ELU1		0.00 %
GDV1		0.00 %
GNT2		0.00 %
GVM1		0.00 %
JGG1		0.00 %
JPT1		0.00 %
KND1		0.00 %
MTM1		0.00 %
NPR1		0.00 %
NZV1		0.00 %
PAP1		0.00 %
PNR1		0.00 %
PPM1		0.00 %
TDD1		0.00 %
TEL1		0.00 %
TNI1		0.00 %
TNK1		0.00 %
VJW4		0.00 %
VJW5		0.00 %
VKN1		0.00 %
VUY1		0.00 %
<b>Total</b>	<b>9.67</b>	<b>14.03 %</b>