



# AP : SONY Sales Performance 06/04/2026 9:06 AM

MTD Sales  
32.37 L

Brand Share %  
22.37 %

Information:

MTD : 01-04-2026 To 05-04-2026

\* Branch where in Brand Share % is less than Overall State's Brand Share **22.37 %** are only listed below

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| LED TV   | 27.65       | 20.41 %       |
| Home-The | 4.72        | 50.87 %       |
| Total    | 32.37       | 22.37 %       |

| Sales Zone    | MTD Sales L | Brand Share % |
|---------------|-------------|---------------|
| TIRUPATI-01   | 20.67       | 25.84 %       |
| VIJAYAWADA-01 | 11.70       | 18.07 %       |
| Total         | 32.37       | 22.37 %       |

## TIRUPATI-01

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| LED TV   | 18.42       | 24.35 %       |
| Home-The | 2.25        | 51.79 %       |
| Total    | 20.67       | 25.84 %       |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| TPY2     | 0.98        | 11.46 %       |
| PDT1     | 0.61        | 19.29 %       |
| KNL1     | 0.34        | 10.68 %       |
| TPY1     | 0.21        | 8.14 %        |
| BVL1     |             | 0.00 %        |
| CTO1     |             | 0.00 %        |
| DHN1     |             | 0.00 %        |
| KAR1     |             | 0.00 %        |
| KHT1     |             | 0.00 %        |
| MPL1     |             | 0.00 %        |
| NDL1     |             | 0.00 %        |
| NYP1     |             | 0.00 %        |
| PGR1     |             | 0.00 %        |
| PIL1     |             | 0.00 %        |
| PUT1     |             | 0.00 %        |
| RCY1     |             | 0.00 %        |
| RJP1     |             | 0.00 %        |
| VKI1     |             | 0.00 %        |
| Total    | 20.67       | 25.84 %       |

**VIJAYAWADA-01**

| Property     | MTD Sales L  | Brand Share %  |
|--------------|--------------|----------------|
| LED TV       | 9.23         | 15.44 %        |
| Home-The     | 2.47         | 50.05 %        |
| <b>Total</b> | <b>11.70</b> | <b>18.07 %</b> |

| Branch *     | MTD Sales L  | Brand Share %  |
|--------------|--------------|----------------|
| RMV1         | 0.62         | 21.63 %        |
| ELU1         | 0.48         | 18.88 %        |
| VJW1         | 0.33         | 16.42 %        |
| CRL1         | 0.22         | 4.87 %         |
| VJW4         | 0.14         | 7.26 %         |
| JPT1         | 0.14         | 14.50 %        |
| BVR1         | 0.14         | 2.40 %         |
| GDV1         | 0.14         | 13.50 %        |
| VJW2         | 0.08         | 14.59 %        |
| AMP1         |              | 0.00 %         |
| BPP1         |              | 0.00 %         |
| CKT1         |              | 0.00 %         |
| GNT1         |              | 0.00 %         |
| GNT2         |              | 0.00 %         |
| GVM1         |              | 0.00 %         |
| JGG1         |              | 0.00 %         |
| KND1         |              | 0.00 %         |
| MTM1         |              | 0.00 %         |
| PAP1         |              | 0.00 %         |
| PRL1         |              | 0.00 %         |
| RAL1         |              | 0.00 %         |
| TDD1         |              | 0.00 %         |
| TNI1         |              | 0.00 %         |
| VKN1         |              | 0.00 %         |
| VUY1         |              | 0.00 %         |
| <b>Total</b> | <b>11.70</b> | <b>18.07 %</b> |