

MTD Sales
24.12 L

Brand Share %
23.29 %

Information:

MTD : 01-12-2025 To 04-12-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **23.29 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	21.67	22.08 %
Home-The	2.45	45.27 %
Total	24.12	23.29 %

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	13.50	24.23 %
VIJAYAWADA-01	10.62	22.19 %
Total	24.12	23.29 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
LED TV	11.81	22.54 %
Home-The	1.70	50.99 %
Total	13.50	24.23 %

Branch *	MTD Sales L	Brand Share %
PMR1	0.68	21.05 %
CTO1	0.46	19.79 %
SPE1	0.32	18.35 %
KNL2	0.30	17.46 %
DHN1		0.00 %
GTL1		0.00 %
KDA1		0.00 %
KHT1		0.00 %
KOU1		0.00 %
KVL1		0.00 %
MPL1		0.00 %
NLR1		0.00 %
PGR1		0.00 %
PUT1		0.00 %
RCY1		0.00 %
TPI1		0.00 %
TPY1		0.00 %
VKI1		0.00 %
Total	13.50	24.23 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
LED TV	9.86	21.55 %
Home-The	0.76	36.16 %
Total	10.62	22.19 %

Branch *	MTD Sales L	Brand Share %
TNK1	0.60	22.75 %
AMP1		0.00 %
BPP1		0.00 %
CKT1		0.00 %
CRL1		0.00 %
DPE1		0.00 %
ELU1		0.00 %
GDV1		0.00 %
GNT2		0.00 %
GVM1		0.00 %
JPT1		0.00 %
KDR1		0.00 %
KND1		0.00 %
OGL1		0.00 %
PAP1		0.00 %
PNR1		0.00 %
RMV1		0.00 %
TDD1		0.00 %
TNI1		0.00 %
TVU1		0.00 %
VJW1		0.00 %
VJW4		0.00 %
VJW5		0.00 %
VUY1		0.00 %
Total	10.62	22.19 %