

MTD Sales
130.20 L

Brand Share %
29.75 %

Information:

MTD : 01-10-2025 To 04-10-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **29.75 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	114.45	27.86 %
Home-The	15.76	58.64 %
Total	130.20	29.75 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	74.91	31.21 %
TIRUPATI-01	55.30	27.98 %
Total	130.20	29.75 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
LED TV	63.59	28.36 %
Home-The	11.32	71.60 %
Total	74.91	31.21 %

Branch *	MTD Sales L	Brand Share %
TEL1	1.89	27.29 %
PAP1	1.70	24.89 %
OGL1	1.58	20.52 %
JPT1	1.37	17.92 %
DPE1	1.13	28.67 %
GDV1	1.03	28.75 %
VKN1	0.82	16.96 %
NRT1	0.72	24.83 %
GNT2	0.61	11.55 %
CRL1	0.61	5.49 %
BPP1	0.60	18.17 %
RAL1	0.42	7.71 %
CKT1	0.41	6.78 %
VJW5	0.33	14.51 %
VJW2	0.27	13.10 %
KND1	0.22	4.33 %
MTM1	0.13	3.24 %
AMP1	0.11	6.93 %
PNR1		0.00 %
VJW4		0.00 %
VUY1		0.00 %
Total	74.91	31.21 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
LED TV	50.86	27.26 %
Home-The	4.44	40.13 %
Total	55.30	27.98 %

Branch *	MTD Sales L	Brand Share %
NDL1	2.54	26.19 %
TPI1	1.85	24.62 %
PIL1	1.77	24.36 %
PMR1	1.13	19.93 %
TPY1	0.95	13.91 %
BVL1	0.89	19.05 %
RCY1	0.86	14.79 %
NYP1	0.74	16.32 %
PGR1	0.67	11.64 %
MPL1	0.67	13.39 %
KOU1	0.52	11.75 %
VKI1	0.44	13.72 %
PUT1	0.44	13.97 %
RJP1	0.41	11.23 %
PDT1	0.34	3.36 %
DHN1	0.12	2.94 %
GTL1		0.00 %
SPE1		0.00 %
Total	55.30	27.98 %