

MTD Sales
22.17 L

Brand Share %
26.15 %

Information:

MTD : 01-08-2025 To 04-08-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **26.15 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	18.50	23.87 %
Home-The	3.67	50.47 %
Total	22.17	26.15 %

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	13.56	29.38 %
VIJAYAWADA-01	8.62	22.30 %
Total	22.17	26.15 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
LED TV	12.35	28.53 %
Home-The	1.21	42.20 %
Total	13.56	29.38 %

Branch *	MTD Sales L	Brand Share %
NLR1	0.62	24.36 %
PMR1	0.50	24.78 %
ADI1	0.35	17.55 %
CTO1	0.34	12.70 %
PUT1	0.25	15.90 %
KNL2	0.13	10.69 %
BVL1		0.00 %
DHN1		0.00 %
KDA1		0.00 %
KHT1		0.00 %
KNL1		0.00 %
KOU1		0.00 %
MPL1		0.00 %
PDT1		0.00 %
PGR1		0.00 %
PIL1		0.00 %
RCY1		0.00 %
SPE1		0.00 %
TPI1		0.00 %
TPY1		0.00 %
Total	13.56	29.38 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
LED TV	6.15	17.98 %
Home-The	2.46	55.82 %
Total	8.62	22.30 %

Branch *	MTD Sales L	Brand Share %
RMV1	0.20	25.75 %
NRT1	0.20	12.26 %
TVU1	0.12	10.12 %
VJW3	0.08	4.58 %
AMP1		0.00 %
BPP1		0.00 %
CRL1		0.00 %
DPE1		0.00 %
ELU1		0.00 %
GNT2		0.00 %
GVM1		0.00 %
OGL1		0.00 %
PAP1		0.00 %
PNR1		0.00 %
PRL1		0.00 %
RAL1		0.00 %
TDD1		0.00 %
TEL1		0.00 %
VJW1		0.00 %
VJW4		0.00 %
VJW5		0.00 %
VKN1		0.00 %
VUY1		0.00 %
Total	8.62	22.30 %