



AP : SONY Sales Performance 05/05/2026 9:06 AM

MTD Sales
20.67 L

Brand Share %
16.05 %

Information:

MTD : 01-05-2026 To 04-05-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **16.05 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	17.32	14.15 %
Home-The	3.35	52.18 %
Total	20.67	16.05 %

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	11.77	16.76 %
VIJAYAWADA-01	8.90	15.20 %
Total	20.67	16.05 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
LED TV	10.24	15.27 %
Home-The	1.53	47.93 %
Total	11.77	16.76 %

Branch *	MTD Sales L	Brand Share %
PGR1	0.28	10.21 %
RCY1	0.13	4.59 %
BVL1		0.00 %
CTO1		0.00 %
DHN1		0.00 %
GTL1		0.00 %
KAR1		0.00 %
KDR1		0.00 %
KOU1		0.00 %
KVL1		0.00 %
MPL1		0.00 %
NDL1		0.00 %
NYP1		0.00 %
PDT1		0.00 %
PMR1		0.00 %
PUT1		0.00 %
RJP1		0.00 %
SPE1		0.00 %
TPY1		0.00 %
VKI1		0.00 %
Total	11.77	16.76 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
LED TV	7.08	12.80 %
Home-The	1.82	56.38 %
Total	8.90	15.20 %

Branch *	MTD Sales L	Brand Share %
BVR1	0.56	13.02 %
RAL1	0.23	8.79 %
GNT1	0.14	9.06 %
CKT1	0.13	6.83 %
BPP1		0.00 %
CRL1		0.00 %
DPE1		0.00 %
ELU1		0.00 %
GDV1		0.00 %
GNT2		0.00 %
GVM1		0.00 %
JGG1		0.00 %
JPT1		0.00 %
KND1		0.00 %
MTM1		0.00 %
NPR1		0.00 %
NZV1		0.00 %
PAP1		0.00 %
PNR1		0.00 %
PPM1		0.00 %
TDD1		0.00 %
TEL1		0.00 %
TNI1		0.00 %
TNK1		0.00 %
VJW4		0.00 %
VJW5		0.00 %
VKN1		0.00 %
VUY1		0.00 %
Total	8.90	15.20 %