



AP : SONY Sales Performance 05/04/2026 9:06 AM

MTD Sales
27.35 L

Brand Share %
21.86 %

Information:

MTD : 01-04-2026 To 04-04-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **21.86 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	23.70	20.14 %
Home-The	3.64	49.45 %
Total	27.35	21.86 %

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	17.12	24.59 %
VIJAYAWADA-01	10.22	18.44 %
Total	27.35	21.86 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
LED TV	15.74	23.69 %
Home-The	1.38	43.03 %
Total	17.12	24.59 %

Branch *	MTD Sales L	Brand Share %
PDT1	0.61	21.09 %
TPY2	0.60	7.82 %
KNL1	0.34	11.20 %
TPY1	0.21	8.14 %
BVL1		0.00 %
CTO1		0.00 %
DHN1		0.00 %
KAR1		0.00 %
KHT1		0.00 %
MPL1		0.00 %
NDL1		0.00 %
NYP1		0.00 %
PGR1		0.00 %
PIL1		0.00 %
PUT1		0.00 %
RCY1		0.00 %
RJP1		0.00 %
VKI1		0.00 %
Total	17.12	24.59 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
LED TV	7.96	15.53 %
Home-The	2.26	54.41 %
Total	10.22	18.44 %

Branch *	MTD Sales L	Brand Share %
RMV1	0.62	21.63 %
ELU1	0.48	18.88 %
DPE1	0.32	19.28 %
CRL1	0.22	6.02 %
VJW4	0.14	8.40 %
JPT1	0.14	14.50 %
BVR1	0.14	2.43 %
GDV1	0.14	13.50 %
VJW2	0.08	18.49 %
AMP1		0.00 %
BPP1		0.00 %
CKT1		0.00 %
GNT1		0.00 %
GNT2		0.00 %
GVM1		0.00 %
JGG1		0.00 %
KND1		0.00 %
MTM1		0.00 %
PAP1		0.00 %
PRL1		0.00 %
RAL1		0.00 %
TDD1		0.00 %
TNI1		0.00 %
VKN1		0.00 %
VUY1		0.00 %
Total	10.22	18.44 %