

MTD Sales
10.09 L

Brand Share %
21.36 %

Information:

MTD : 01-12-2025 To 03-12-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **21.36 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	9.13	20.51 %
Home-The	0.96	35.12 %
Total	10.09	21.36 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	5.42	23.01 %
TIRUPATI-01	4.67	19.71 %
Total	10.09	21.36 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
LED TV	5.15	22.94 %
Home-The	0.27	24.49 %
Total	5.42	23.01 %

Branch *	MTD Sales L	Brand Share %
TEL1	0.14	9.89 %
AMP1		0.00 %
BPP1		0.00 %
CKT1		0.00 %
CRL1		0.00 %
DPE1		0.00 %
ELU1		0.00 %
GNT2		0.00 %
GVM1		0.00 %
JPT1		0.00 %
KDR1		0.00 %
KND1		0.00 %
NRT1		0.00 %
OGL1		0.00 %
PAP1		0.00 %
RAL1		0.00 %
RMV1		0.00 %
TNI1		0.00 %
TVU1		0.00 %
VJW1		0.00 %
VJW3		0.00 %
VJW4		0.00 %
VJW5		0.00 %
VKN1		0.00 %
VUY1		0.00 %
Total	5.42	23.01 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
LED TV	3.98	18.04 %
Home-The	0.69	42.48 %
Total	4.67	19.71 %

Branch *	MTD Sales L	Brand Share %
BVL1		0.00 %
CTO1		0.00 %
DHN1		0.00 %
GTL1		0.00 %
KDA1		0.00 %
KHT1		0.00 %
KOU1		0.00 %
KVL1		0.00 %
MPL1		0.00 %
NDL1		0.00 %
NLR1		0.00 %
NYP1		0.00 %
PDT1		0.00 %
PGR1		0.00 %
PIL1		0.00 %
PMR1		0.00 %
PUT1		0.00 %
RCY1		0.00 %
RJP1		0.00 %
TPI1		0.00 %
TPY1		0.00 %
VKI1		0.00 %
Total	4.67	19.71 %