

MTD Sales
10.93 L

Brand Share %
19.25 %

Information:

MTD : 01-11-2025 To 03-11-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **19.25 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	8.74	16.53 %
Home-The	2.20	55.73 %
Total	10.93	19.25 %

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	5.70	19.07 %
VIJAYAWADA-01	5.23	19.44 %
Total	10.93	19.25 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
LED TV	4.99	17.70 %
Home-The	0.71	42.42 %
Total	5.70	19.07 %

Branch *	MTD Sales L	Brand Share %
KNL2	0.14	11.17 %
ADI1		0.00 %
BVL1		0.00 %
DHN1		0.00 %
GTL1		0.00 %
KDA1		0.00 %
KNL1		0.00 %
KOU1		0.00 %
KVL1		0.00 %
MPL1		0.00 %
NDL1		0.00 %
NYP1		0.00 %
PDT1		0.00 %
PGR1		0.00 %
PIL1		0.00 %
PMR1		0.00 %
PUT1		0.00 %
SPE1		0.00 %
TPI1		0.00 %
TPY2		0.00 %
Total	5.70	19.07 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
LED TV	3.74	15.19 %
Home-The	1.49	65.48 %
Total	5.23	19.44 %

Branch *	MTD Sales L	Brand Share %
VJW3	0.33	18.79 %
VJW1	0.21	13.34 %
BPP1		0.00 %
CKT1		0.00 %
CRL1		0.00 %
DPE1		0.00 %
ELU1		0.00 %
GDV1		0.00 %
GNT1		0.00 %
GNT2		0.00 %
GVM1		0.00 %
JGG1		0.00 %
JPT1		0.00 %
KDR1		0.00 %
NPR1		0.00 %
OGL1		0.00 %
PAP1		0.00 %
PRL1		0.00 %
RAL1		0.00 %
TDD1		0.00 %
TNI1		0.00 %
TVU1		0.00 %
VJW2		0.00 %
VJW5		0.00 %
VUY1		0.00 %
Total	5.23	19.44 %