

MTD Sales
13.69 L

Brand Share %
19.58 %

Information:

MTD : 01-10-2026 To 03-10-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **19.58 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	10.17	16.16 %
Home-The	3.52	50.31 %
Total	13.69	19.58 %

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	10.47	32.23 %
VIJAYAWADA-01	3.22	8.60 %
Total	13.69	19.58 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
LED TV	8.29	28.89 %
Home-The	2.18	57.33 %
Total	10.47	32.23 %

Branch *	MTD Sales L	Brand Share %
ATP1		0.00 %
CTO1		0.00 %
GTL1		0.00 %
KAR1		0.00 %
KOU1		0.00 %
KVL1		0.00 %
MPL1		0.00 %
NDL1		0.00 %
NLR1		0.00 %
PDT1		0.00 %
PMR1		0.00 %
PUT1		0.00 %
RCY1		0.00 %
RJP1		0.00 %
SPE1		0.00 %
TPY1		0.00 %
VKI1		0.00 %
Total	10.47	32.23 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
LED TV	1.88	5.48 %
Home-The	1.34	41.95 %
Total	3.22	8.60 %

Branch *	MTD Sales L	Brand Share %
VSK1	0.63	17.55 %
CRL1	0.14	6.94 %
AMP1		0.00 %
BPP1		0.00 %
BVR1		0.00 %
CKT1		0.00 %
DPE1		0.00 %
ELU1		0.00 %
GDV1		0.00 %
GNT1		0.00 %
GNT2		0.00 %
GVM1		0.00 %
JGG1		0.00 %
JPT1		0.00 %
MTM1		0.00 %
NPR1		0.00 %
NRT1		0.00 %
NZV1		0.00 %
OGL1		0.00 %
PAP1		0.00 %
PNR1		0.00 %
PRL1		0.00 %
RAL1		0.00 %
RMV1		0.00 %
TEL1		0.00 %
TNK1		0.00 %
TVU1		0.00 %
VJW4		0.00 %
VKN1		0.00 %
VUY1		0.00 %
Total	3.22	8.60 %