

MTD Sales
116.64 L

Brand Share %
30.05 %

Information:

MTD : 01-10-2025 To 03-10-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **30.05 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	102.59	28.13 %
Home-The	14.05	59.80 %
Total	116.64	30.05 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	71.02	32.69 %
TIRUPATI-01	45.63	26.69 %
Total	116.64	30.05 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
LED TV	61.19	30.08 %
Home-The	9.82	71.12 %
Total	71.02	32.69 %

Branch *	MTD Sales L	Brand Share %
PAP1	1.70	26.51 %
OGL1	1.58	22.06 %
JPT1	1.25	19.84 %
VKN1	0.82	18.72 %
GNT2	0.61	12.01 %
CRL1	0.61	5.87 %
BPP1	0.60	18.17 %
RAL1	0.42	7.96 %
CKT1	0.41	7.71 %
VJW5	0.33	14.51 %
VJW2	0.27	13.10 %
KND1	0.22	5.17 %
NRT1	0.18	7.85 %
MTM1	0.13	3.33 %
AMP1	0.11	8.16 %
PNR1		0.00 %
VJW4		0.00 %
VUY1		0.00 %
Total	71.02	32.69 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
LED TV	41.40	25.67 %
Home-The	4.23	43.66 %
Total	45.63	26.69 %

Branch *	MTD Sales L	Brand Share %
NDL1	2.07	25.32 %
TPI1	1.85	26.11 %
KVL1	1.24	20.44 %
PIL1	1.22	21.18 %
RCY1	0.86	15.52 %
NYP1	0.74	18.26 %
PGR1	0.67	12.42 %
PMR1	0.59	13.84 %
BVL1	0.53	12.60 %
KOU1	0.52	13.73 %
TPY1	0.47	7.88 %
PUT1	0.44	27.66 %
RJP1	0.41	12.16 %
VKI1	0.34	12.39 %
PDT1	0.34	3.70 %
DHN1	0.12	3.17 %
MPL1	0.12	3.12 %
GTL1		0.00 %
SPE1		0.00 %
Total	45.63	26.69 %