

MTD Sales
15.65 L

Brand Share %
24.74 %

Information:

MTD : 01-08-2025 To 03-08-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **24.74 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	12.81	22.27 %
Home-The	2.84	49.36 %
Total	15.65	24.74 %

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	10.18	28.59 %
VIJAYAWADA-01	5.47	19.78 %
Total	15.65	24.74 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
LED TV	9.47	28.20 %
Home-The	0.71	34.98 %
Total	10.18	28.59 %

Branch *	MTD Sales L	Brand Share %
ADI1	0.35	18.70 %
CTO1	0.34	14.45 %
BVL1		0.00 %
DHN1		0.00 %
GTL1		0.00 %
KDA1		0.00 %
KHT1		0.00 %
KNL1		0.00 %
KOU1		0.00 %
MPL1		0.00 %
NLR1		0.00 %
PGR1		0.00 %
PIL1		0.00 %
RCY1		0.00 %
SPE1		0.00 %
TPI1		0.00 %
TPY1		0.00 %
Total	10.18	28.59 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
LED TV	3.33	13.94 %
Home-The	2.13	57.19 %
Total	5.47	19.78 %

Branch *	MTD Sales L	Brand Share %
NRT1	0.20	16.14 %
PPM1	0.13	12.97 %
TVU1	0.12	14.74 %
BVR1	0.08	12.20 %
VJW3	0.08	5.25 %
AMP1		0.00 %
BPP1		0.00 %
CRL1		0.00 %
DPE1		0.00 %
ELU1		0.00 %
GNT2		0.00 %
GVM1		0.00 %
OGL1		0.00 %
PAP1		0.00 %
PNR1		0.00 %
PRL1		0.00 %
RAL1		0.00 %
TDD1		0.00 %
TEL1		0.00 %
VJW1		0.00 %
VJW4		0.00 %
VJW5		0.00 %
VKN1		0.00 %
VUY1		0.00 %
Total	5.47	19.78 %