



AP : SONY Sales Performance 04/04/2026 9:06 AM

MTD Sales
25.36 L

Brand Share %
23.36 %

Information:

MTD : 01-04-2026 To 03-04-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **23.36 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	21.85	21.46 %
Home-The	3.50	52.26 %
Total	25.36	23.36 %

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	16.37	26.66 %
VIJAYAWADA-01	8.99	19.06 %
Total	25.36	23.36 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
LED TV	14.98	25.70 %
Home-The	1.38	45.08 %
Total	16.37	26.66 %

Branch *	MTD Sales L	Brand Share %
PDT1	0.61	22.98 %
TPY2	0.60	9.31 %
KNL1	0.34	12.43 %
TPY1	0.21	8.14 %
BVL1		0.00 %
CTO1		0.00 %
DHN1		0.00 %
KAR1		0.00 %
KHT1		0.00 %
MPL1		0.00 %
NDL1		0.00 %
NYP1		0.00 %
PGR1		0.00 %
PIL1		0.00 %
PUT1		0.00 %
RCY1		0.00 %
RJP1		0.00 %
VKI1		0.00 %
Total	16.37	26.66 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
LED TV	6.87	15.78 %
Home-The	2.12	58.31 %
Total	8.99	19.06 %

Branch *	MTD Sales L	Brand Share %
ELU1	0.48	22.07 %
DPE1	0.32	19.28 %
VJW4	0.14	11.28 %
JPT1	0.14	14.50 %
BVR1	0.14	2.56 %
RMV1	0.14	6.75 %
GDV1	0.14	13.50 %
VJW2	0.08	18.49 %
CRL1	0.08	2.48 %
AMP1		0.00 %
BPP1		0.00 %
CKT1		0.00 %
GNT1		0.00 %
GNT2		0.00 %
GVM1		0.00 %
JGG1		0.00 %
KND1		0.00 %
MTM1		0.00 %
PAP1		0.00 %
PRL1		0.00 %
RAL1		0.00 %
TDD1		0.00 %
TNI1		0.00 %
VKN1		0.00 %
VUY1		0.00 %
Total	8.99	19.06 %