

MTD Sales
7.31 L

Brand Share %
19.52 %

Information:

MTD : 01-12-2025 To 02-12-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **19.52 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	6.86	19.28 %
Home-The	0.45	23.99 %
Total	7.31	19.52 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	4.65	24.84 %
TIRUPATI-01	2.67	14.21 %
Total	7.31	19.52 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
LED TV	4.51	25.16 %
Home-The	0.14	17.54 %
Total	4.65	24.84 %

Branch *	MTD Sales L	Brand Share %
AMP1		0.00 %
BPP1		0.00 %
CKT1		0.00 %
CRL1		0.00 %
DPE1		0.00 %
ELU1		0.00 %
GNT2		0.00 %
GVM1		0.00 %
JPT1		0.00 %
KDR1		0.00 %
KND1		0.00 %
NRT1		0.00 %
OGL1		0.00 %
PAP1		0.00 %
RAL1		0.00 %
RMV1		0.00 %
TEL1		0.00 %
TNI1		0.00 %
TNK1		0.00 %
TVU1		0.00 %
VJW1		0.00 %
VJW2		0.00 %
VJW3		0.00 %
VJW4		0.00 %
VJW5		0.00 %
VKN1		0.00 %
VUY1		0.00 %
Total	4.65	24.84 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
LED TV	2.35	13.31 %
Home-The	0.32	28.55 %
Total	2.67	14.21 %

Branch *	MTD Sales L	Brand Share %
BVL1		0.00 %
CTO1		0.00 %
DHN1		0.00 %
KDA1		0.00 %
KHT1		0.00 %
KOU1		0.00 %
KVL1		0.00 %
MPL1		0.00 %
NLR1		0.00 %
NYP1		0.00 %
PDT1		0.00 %
PGR1		0.00 %
PIL1		0.00 %
PMR1		0.00 %
PUT1		0.00 %
RCY1		0.00 %
RJP1		0.00 %
TPI1		0.00 %
TPY1		0.00 %
VKI1		0.00 %
Total	2.67	14.21 %