

MTD Sales
7.63 L

Brand Share %
18.46 %

Information:

MTD : 01-11-2025 To 02-11-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **18.46 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	6.39	16.32 %
Home-The	1.23	57.86 %
Total	7.63	18.46 %

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	4.68	20.91 %
VIJAYAWADA-01	2.95	15.57 %
Total	7.63	18.46 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
LED TV	4.54	20.84 %
Home-The	0.14	23.33 %
Total	4.68	20.91 %

Branch *	MTD Sales L	Brand Share %
KNL2	0.14	11.17 %
ADI1		0.00 %
BVL1		0.00 %
DHN1		0.00 %
GTL1		0.00 %
KDA1		0.00 %
KNL1		0.00 %
KOU1		0.00 %
KVL1		0.00 %
MPL1		0.00 %
NDL1		0.00 %
NYP1		0.00 %
PGR1		0.00 %
PIL1		0.00 %
PMR1		0.00 %
PUT1		0.00 %
SPE1		0.00 %
TPI1		0.00 %
TPY2		0.00 %
VKI1		0.00 %
Total	4.68	20.91 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
LED TV	1.86	10.67 %
Home-The	1.09	71.44 %
Total	2.95	15.57 %

Branch *	MTD Sales L	Brand Share %
VJW1	0.21	17.33 %
BPP1		0.00 %
CKT1		0.00 %
CRL1		0.00 %
DPE1		0.00 %
ELU1		0.00 %
GDV1		0.00 %
GNT1		0.00 %
GNT2		0.00 %
JGG1		0.00 %
KDR1		0.00 %
NPR1		0.00 %
NRT1		0.00 %
OGL1		0.00 %
PAP1		0.00 %
PRL1		0.00 %
RAL1		0.00 %
TDD1		0.00 %
TNI1		0.00 %
TVU1		0.00 %
VJW2		0.00 %
VJW3		0.00 %
VUY1		0.00 %
Total	2.95	15.57 %