

MTD Sales
88.93 L

Brand Share %
30.22 %

Information:

MTD : 01-10-2025 To 02-10-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **30.22 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	76.46	27.76 %
Home-The	12.47	66.38 %
Total	88.93	30.22 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	53.08	31.60 %
TIRUPATI-01	35.85	28.39 %
Total	88.93	30.22 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
LED TV	44.84	28.53 %
Home-The	8.24	76.38 %
Total	53.08	31.60 %

Branch *	MTD Sales L	Brand Share %
OGL1	1.38	25.40 %
VJW3	1.38	27.02 %
JPT1	1.25	21.89 %
TEL1	1.13	22.66 %
JGG1	0.78	30.16 %
BPP1	0.60	19.71 %
NPR1	0.46	24.95 %
RAL1	0.42	8.83 %
CKT1	0.41	8.98 %
VKN1	0.35	9.28 %
VJW5	0.33	14.51 %
KDR1	0.31	19.57 %
VJW2	0.27	15.14 %
CRL1	0.23	3.58 %
KND1	0.11	4.50 %
GNT2	0.11	2.55 %
AMP1	0.11	8.87 %
MTM1		0.00 %
NRT1		0.00 %
PNR1		0.00 %
TDD1		0.00 %
VJW4		0.00 %
VUY1		0.00 %
Total	53.08	31.60 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
LED TV	31.63	26.73 %
Home-The	4.23	52.88 %
Total	35.85	28.39 %

Branch *	MTD Sales L	Brand Share %
NDL1	2.07	26.04 %
TPI1	1.85	26.11 %
RCY1	0.86	18.32 %
PGR1	0.67	17.27 %
BVL1	0.53	16.13 %
KOU1	0.52	17.12 %
PUT1	0.44	27.66 %
RJP1	0.41	14.74 %
VKI1	0.34	14.52 %
PDT1	0.34	4.32 %
TPY1	0.17	4.59 %
DHN1	0.12	3.65 %
MPL1	0.12	6.22 %
PMR1	0.11	8.22 %
NYP1	0.11	3.80 %
GTL1		0.00 %
SPE1		0.00 %
Total	35.85	28.39 %