



AP : SONY Sales Performance 03/09/2025 9:06 AM

MTD Sales
2.02 L

Brand Share %
6.37 %

Information:
MTD : 01-09-2025 To 02-09-2025
* Branch where in Brand Share % is less than Overall
State's Brand Share **6.37 %** are only listed below

Property	MTD Sales L	Brand Share %
Home-The	1.36	52.61 %
LED TV	0.65	2.25 %
Total	2.02	6.37 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	1.22	5.81 %
TIRUPATI-01	0.79	7.47 %
Total	2.02	6.37 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Home-The	1.22	72.86 %
Total	1.22	5.81 %

Branch *	MTD Sales L	Brand Share %
CKT1		0.00 %
DPE1		0.00 %
ELU1		0.00 %
GNT2		0.00 %
GVM1		0.00 %
JGG1		0.00 %
JPT1		0.00 %
KND1		0.00 %
NRT1		0.00 %
OGL1		0.00 %
PAP1		0.00 %
RMV1		0.00 %
TEL1		0.00 %
TNK1		0.00 %
TVU1		0.00 %
VJW1		0.00 %
VJW3		0.00 %
VJW4		0.00 %
VUY1		0.00 %
Total	1.22	5.81 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
LED TV	0.65	6.73 %
Home-The	0.14	15.38 %
Total	0.79	7.47 %

Branch *	MTD Sales L	Brand Share %
ATP1		0.00 %
BVL1		0.00 %
CTO1		0.00 %
DHN1		0.00 %
GTL1		0.00 %
KDA1		0.00 %
KNL1		0.00 %
KVL1		0.00 %
MPL1		0.00 %
NDL1		0.00 %
NLR1		0.00 %
PDT1		0.00 %
PMR1		0.00 %
RCY1		0.00 %
RJP1		0.00 %
TPI1		0.00 %
TPY1		0.00 %
TPY2		0.00 %
Total	0.79	7.47 %