

MTD Sales
9.66 L

Brand Share %
23.78 %

Information:

MTD : 01-08-2025 To 02-08-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **23.78 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	7.77	21.12 %
Home-The	1.88	49.55 %
Total	9.66	23.78 %

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	6.96	29.41 %
VIJAYAWADA-01	2.69	15.91 %
Total	9.66	23.78 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
LED TV	6.25	28.48 %
Home-The	0.71	41.15 %
Total	6.96	29.41 %

Branch *	MTD Sales L	Brand Share %
ADI1	0.35	21.55 %
BVL1		0.00 %
DHN1		0.00 %
GTL1		0.00 %
KDA1		0.00 %
KHT1		0.00 %
KNL1		0.00 %
KOU1		0.00 %
MPL1		0.00 %
NDL1		0.00 %
NLR1		0.00 %
NYP1		0.00 %
PGR1		0.00 %
PIL1		0.00 %
RCY1		0.00 %
SPE1		0.00 %
TPI1		0.00 %
TPY1		0.00 %
Total	6.96	29.41 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
LED TV	1.52	10.25 %
Home-The	1.17	56.57 %
Total	2.69	15.91 %

Branch *	MTD Sales L	Brand Share %
NRT1	0.20	16.14 %
PPM1	0.13	20.60 %
TVU1	0.12	14.74 %
VJW3	0.08	7.44 %
AMP1		0.00 %
BPP1		0.00 %
BVR1		0.00 %
CKT1		0.00 %
CRL1		0.00 %
DPE1		0.00 %
ELU1		0.00 %
GVM1		0.00 %
JGG1		0.00 %
PAP1		0.00 %
PRL1		0.00 %
RAL1		0.00 %
RMV1		0.00 %
TDD1		0.00 %
TEL1		0.00 %
VJW1		0.00 %
VJW2		0.00 %
VJW4		0.00 %
VJW5		0.00 %
VKN1		0.00 %
Total	2.69	15.91 %