



AP : SONY Sales Performance 03/05/2026 9:06 AM

MTD Sales
14.05 L

Brand Share %
16.17 %

Information:

MTD : 01-05-2026 To 02-05-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **16.17 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	12.21	14.66 %
Home-The	1.84	51.14 %
Total	14.05	16.17 %

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	7.56	16.20 %
VIJAYAWADA-01	6.48	16.14 %
Total	14.05	16.17 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
LED TV	6.65	14.87 %
Home-The	0.92	46.59 %
Total	7.56	16.20 %

Branch *	MTD Sales L	Brand Share %
PGR1	0.14	6.43 %
RCY1	0.13	6.64 %
BVL1		0.00 %
CTO1		0.00 %
DHN1		0.00 %
GTL1		0.00 %
KAR1		0.00 %
KDR1		0.00 %
KOU1		0.00 %
KVL1		0.00 %
MPL1		0.00 %
PDT1		0.00 %
PMR1		0.00 %
PUT1		0.00 %
RJP1		0.00 %
SPE1		0.00 %
TPI1		0.00 %
TPY1		0.00 %
VKI1		0.00 %
Total	7.56	16.20 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
LED TV	5.56	14.42 %
Home-The	0.92	56.62 %
Total	6.48	16.14 %

Branch *	MTD Sales L	Brand Share %
BVR1	0.27	9.44 %
CKT1	0.13	8.53 %
BPP1		0.00 %
CRL1		0.00 %
DPE1		0.00 %
ELU1		0.00 %
GDV1		0.00 %
GVM1		0.00 %
JPT1		0.00 %
KND1		0.00 %
MTM1		0.00 %
NPR1		0.00 %
PAP1		0.00 %
PNR1		0.00 %
PPM1		0.00 %
RAL1		0.00 %
RMV1		0.00 %
TDD1		0.00 %
TNI1		0.00 %
TNK1		0.00 %
VJW1		0.00 %
VJW2		0.00 %
VJW4		0.00 %
VJW5		0.00 %
VKN1		0.00 %
VUY1		0.00 %
Total	6.48	16.14 %