



AP : SONY Sales Performance 03/04/2026 9:07 AM

MTD Sales
20.92 L

Brand Share %
23.42 %

Information:

MTD : 01-04-2026 To 02-04-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **23.42 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	18.42	21.90 %
Home-The	2.51	47.75 %
Total	20.92	23.42 %

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	14.62	28.75 %
VIJAYAWADA-01	6.31	16.38 %
Total	20.92	23.42 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
LED TV	13.57	28.13 %
Home-The	1.05	40.29 %
Total	14.62	28.75 %

Branch *	MTD Sales L	Brand Share %
TPY2	0.60	11.01 %
KNL1	0.34	15.28 %
TPY1	0.21	11.60 %
BVL1		0.00 %
CTO1		0.00 %
DHN1		0.00 %
KAR1		0.00 %
KDR1		0.00 %
KHT1		0.00 %
MPL1		0.00 %
NDL1		0.00 %
NYP1		0.00 %
PGR1		0.00 %
PIL1		0.00 %
PUT1		0.00 %
RCY1		0.00 %
RJP1		0.00 %
VKI1		0.00 %
Total	14.62	28.75 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
LED TV	4.84	13.52 %
Home-The	1.46	55.04 %
Total	6.31	16.38 %

Branch *	MTD Sales L	Brand Share %
VJW4	0.14	12.66 %
RMV1	0.14	8.04 %
GDV1	0.14	15.07 %
VJW2	0.08	18.49 %
CRL1	0.08	2.72 %
AMP1		0.00 %
BPP1		0.00 %
BVR1		0.00 %
CKT1		0.00 %
DPE1		0.00 %
GNT1		0.00 %
GNT2		0.00 %
GVM1		0.00 %
JGG1		0.00 %
JPT1		0.00 %
KND1		0.00 %
MTM1		0.00 %
PAP1		0.00 %
PRL1		0.00 %
RAL1		0.00 %
TDD1		0.00 %
TNI1		0.00 %
VJW5		0.00 %
VKN1		0.00 %
VUY1		0.00 %
Total	6.31	16.38 %