

MTD Sales
3.62 L

Brand Share %
19.60 %

Information:

MTD : 01-11-2025 To 01-11-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **19.60 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	2.88	16.80 %
Home-The	0.74	55.64 %
Total	3.62	19.60 %

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	1.81	17.57 %
VIJAYAWADA-01	1.81	22.16 %
Total	3.62	19.60 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
LED TV	1.67	17.05 %
Home-The	0.14	27.67 %
Total	1.81	17.57 %

Branch *	MTD Sales L	Brand Share %
KNL2	0.14	15.59 %
ADI1		0.00 %
BVL1		0.00 %
CTO1		0.00 %
DHN1		0.00 %
GTL1		0.00 %
KDA1		0.00 %
KNL1		0.00 %
KOU1		0.00 %
KVL1		0.00 %
MPL1		0.00 %
NDL1		0.00 %
NYP1		0.00 %
PGR1		0.00 %
PIL1		0.00 %
PUT1		0.00 %
SPE1		0.00 %
TPY1		0.00 %
VKI1		0.00 %
Total	1.81	17.57 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
LED TV	1.21	16.46 %
Home-The	0.60	72.84 %
Total	1.81	22.16 %

Branch *	MTD Sales L	Brand Share %
BPP1		0.00 %
BVR1		0.00 %
CKT1		0.00 %
CRL1		0.00 %
DPE1		0.00 %
GNT1		0.00 %
JGG1		0.00 %
KDR1		0.00 %
KND1		0.00 %
NPR1		0.00 %
OGL1		0.00 %
PAP1		0.00 %
PRL1		0.00 %
RAL1		0.00 %
TDD1		0.00 %
TVU1		0.00 %
VJW1		0.00 %
VUY1		0.00 %
Total	1.81	22.16 %