



AP : SONY Sales Performance 02/10/2026 9:06 AM

MTD Sales
9.57 L

Brand Share %
28.77 %

Information:
MTD : 01-10-2026 To 01-10-2026
* Branch where in Brand Share % is less than Overall State's Brand Share **28.77 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	8.50	27.51 %
Home-The	1.07	45.09 %
Total	9.57	28.77 %

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	7.12	45.18 %
VIJAYAWADA-01	2.45	13.98 %
Total	9.57	28.77 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
LED TV	7.12	46.43 %
Total	7.12	45.18 %

Branch *	MTD Sales L	Brand Share %
ATP1		0.00 %
CTO1		0.00 %
GTL1		0.00 %
KAR1		0.00 %
KHT1		0.00 %
KVL1		0.00 %
NDL1		0.00 %
NLR1		0.00 %
PDT1		0.00 %
RCY1		0.00 %
RJP1		0.00 %
VKI1		0.00 %
Total	7.12	45.18 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
LED TV	1.38	8.86 %
Home-The	1.07	54.91 %
Total	2.45	13.98 %

Branch *	MTD Sales L	Brand Share %
CRL1	0.14	8.79 %
AMP1		0.00 %
BPP1		0.00 %
BVR1		0.00 %
CKT1		0.00 %
DPE1		0.00 %
ELU1		0.00 %
GNT1		0.00 %
GNT2		0.00 %
GVM1		0.00 %
JGG1		0.00 %
JPT1		0.00 %
MTM1		0.00 %
NPR1		0.00 %
NRT1		0.00 %
NZV1		0.00 %
OGL1		0.00 %
PAP1		0.00 %
PNR1		0.00 %
RAL1		0.00 %
RMV1		0.00 %
TEL1		0.00 %
TNK1		0.00 %
TVU1		0.00 %
VJW4		0.00 %
VSK1		0.00 %
Total	2.45	13.98 %