

MTD Sales
41.76 L

Brand Share %
33.84 %

Information:

MTD : 01-10-2025 To 01-10-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **33.84 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	36.12	31.38 %
Home-The	5.63	68.16 %
Total	41.76	33.84 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	25.22	36.80 %
TIRUPATI-01	16.54	30.14 %
Total	41.76	33.84 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
LED TV	21.68	33.82 %
Home-The	3.54	80.25 %
Total	25.22	36.80 %

Branch *	MTD Sales L	Brand Share %
TEL1	0.43	25.31 %
RAL1	0.42	18.66 %
OGL1	0.37	21.81 %
JPT1	0.32	17.96 %
PAP1	0.22	17.39 %
DPE1	0.19	21.78 %
CKT1	0.11	6.87 %
AMP1	0.11	19.40 %
BPP1	0.07	9.03 %
CRL1		0.00 %
GNT2		0.00 %
JGG1		0.00 %
KDR1		0.00 %
KND1		0.00 %
MTM1		0.00 %
NRT1		0.00 %
PNR1		0.00 %
PPM1		0.00 %
TDD1		0.00 %
VJW2		0.00 %
VJW4		0.00 %
VKN1		0.00 %
VUY1		0.00 %
Total	25.22	36.80 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
LED TV	14.44	28.31 %
Home-The	2.10	54.36 %
Total	16.54	30.14 %

Branch *	MTD Sales L	Brand Share %
NDL1	1.18	24.24 %
TPI1	0.85	30.37 %
PGR1	0.67	24.87 %
TPY2	0.57	16.46 %
KOU1	0.52	29.38 %
RCY1	0.34	20.57 %
RJP1	0.29	13.82 %
TPY1	0.17	10.63 %
MPL1	0.12	15.79 %
PMR1	0.11	20.46 %
PUT1	0.11	12.18 %
BVL1		0.00 %
DHN1		0.00 %
GTL1		0.00 %
NLR1		0.00 %
NYP1		0.00 %
PDT1		0.00 %
SPE1		0.00 %
Total	16.54	30.14 %