

MTD Sales
4.48 L

Brand Share %
25.19 %

Information:

MTD : 01-08-2025 To 01-08-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **25.19 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	4.02	24.10 %
Home-The	0.46	41.66 %
Total	4.48	25.19 %

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	2.50	27.97 %
VIJAYAWADA-01	1.98	22.39 %
Total	4.48	25.19 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
LED TV	2.50	29.59 %
Total	2.50	27.97 %

Branch *	MTD Sales L	Brand Share %
ADI1		0.00 %
CTO1		0.00 %
DHN1		0.00 %
GTL1		0.00 %
KHT1		0.00 %
KNL1		0.00 %
KNL2		0.00 %
MPL1		0.00 %
NLR1		0.00 %
NYP1		0.00 %
PGR1		0.00 %
PIL1		0.00 %
PMR1		0.00 %
RCY1		0.00 %
TPY1		0.00 %
Total	2.50	27.97 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
LED TV	1.52	18.47 %
Home-The	0.46	74.71 %
Total	1.98	22.39 %

Branch *	MTD Sales L	Brand Share %
VJW3	0.08	10.76 %
BPP1		0.00 %
CKT1		0.00 %
CRL1		0.00 %
ELU1		0.00 %
JGG1		0.00 %
RAL1		0.00 %
RMV1		0.00 %
TDD1		0.00 %
TEL1		0.00 %
TVU1		0.00 %
VJW1		0.00 %
VJW2		0.00 %
VJW4		0.00 %
VJW5		0.00 %
VKN1		0.00 %
Total	1.98	22.39 %