



AP : SONY Sales Performance 02/05/2026 9:06 AM

MTD Sales
11.42 L

Brand Share %
16.80 %

Information:

MTD : 01-05-2026 To 01-05-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **16.80 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	10.36	15.79 %
Home-The	1.06	44.88 %
Total	11.42	16.80 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	5.96	18.53 %
TIRUPATI-01	5.46	15.24 %
Total	11.42	16.80 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
LED TV	5.17	16.81 %
Home-The	0.79	56.45 %
Total	5.96	18.53 %

Branch *	MTD Sales L	Brand Share %
BVR1	0.14	9.75 %
CKT1	0.13	9.31 %
BPP1		0.00 %
CRL1		0.00 %
DPE1		0.00 %
ELU1		0.00 %
GVM1		0.00 %
JPT1		0.00 %
KND1		0.00 %
MTM1		0.00 %
NPR1		0.00 %
PAP1		0.00 %
PNR1		0.00 %
PPM1		0.00 %
RAL1		0.00 %
RMV1		0.00 %
TDD1		0.00 %
TNI1		0.00 %
TNK1		0.00 %
VJW1		0.00 %
VJW2		0.00 %
VJW4		0.00 %
VJW5		0.00 %
VKN1		0.00 %
VUY1		0.00 %
Total	5.96	18.53 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
LED TV	5.19	14.88 %
Home-The	0.27	28.15 %
Total	5.46	15.24 %

Branch *	MTD Sales L	Brand Share %
ADI1		0.00 %
BVL1		0.00 %
CTO1		0.00 %
DHN1		0.00 %
GTL1		0.00 %
KAR1		0.00 %
KDR1		0.00 %
KOU1		0.00 %
KVL1		0.00 %
MPL1		0.00 %
PDT1		0.00 %
PGR1		0.00 %
PMR1		0.00 %
PUT1		0.00 %
RCY1		0.00 %
RJP1		0.00 %
SPE1		0.00 %
TPI1		0.00 %
TPY1		0.00 %
VKI1		0.00 %
Total	5.46	15.24 %