



# AP : SONY Sales Performance 02/04/2026 9:06 AM

MTD Sales  
17.16 L

Brand Share %  
24.29 %

Information:

MTD : 01-04-2026 To 01-04-2026

\* Branch where in Brand Share % is less than Overall State's Brand Share **24.29 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	15.15	22.75 %
Home-The	2.01	49.38 %
<b>Total</b>	<b>17.16</b>	<b>24.29 %</b>

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	11.39	29.37 %
VIJAYAWADA-01	5.78	18.11 %
<b>Total</b>	<b>17.16</b>	<b>24.29 %</b>

## TIRUPATI-01

Property	MTD Sales L	Brand Share %
LED TV	10.62	28.72 %
Home-The	0.76	42.88 %
<b>Total</b>	<b>11.39</b>	<b>29.37 %</b>

Branch *	MTD Sales L	Brand Share %
TPY2	0.60	17.97 %
KNL1	0.34	21.09 %
TPY1	0.21	13.93 %
BVL1		0.00 %
CTO1		0.00 %
DHN1		0.00 %
KAR1		0.00 %
KDR1		0.00 %
KHT1		0.00 %
MPL1		0.00 %
NYP1		0.00 %
PGR1		0.00 %
PIL1		0.00 %
PUT1		0.00 %
RCY1		0.00 %
RJP1		0.00 %
VKI1		0.00 %
<b>Total</b>	<b>11.39</b>	<b>29.37 %</b>

**VIJAYAWADA-01**

Property	MTD Sales L	Brand Share %
LED TV	4.53	15.30 %
Home-The	1.25	54.42 %
<b>Total</b>	<b>5.78</b>	<b>18.11 %</b>

Branch *	MTD Sales L	Brand Share %
VJW4	0.14	21.20 %
RMV1	0.14	9.12 %
TNK1	0.14	19.14 %
GDV1	0.14	15.07 %
VJW2	0.08	18.49 %
AMP1		0.00 %
BPP1		0.00 %
BVR1		0.00 %
CRL1		0.00 %
DPE1		0.00 %
GNT1		0.00 %
GNT2		0.00 %
GVM1		0.00 %
JGG1		0.00 %
JPT1		0.00 %
KND1		0.00 %
MTM1		0.00 %
PAP1		0.00 %
PRL1		0.00 %
RAL1		0.00 %
TDD1		0.00 %
TNI1		0.00 %
VJW5		0.00 %
VKN1		0.00 %
VUY1		0.00 %
<b>Total</b>	<b>5.78</b>	<b>18.11 %</b>