

MTD Sales
135.30 L

Brand Share %
20.58 %

Information:

MTD : 01-11-2025 To 30-11-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **20.58 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	116.90	18.98 %
Home-The	18.40	44.39 %
Total	135.30	20.58 %

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	76.08	22.62 %
VIJAYAWADA-01	59.21	18.44 %
Total	135.30	20.58 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
LED TV	66.15	21.00 %
Home-The	9.93	46.74 %
Total	76.08	22.62 %

Branch *	MTD Sales L	Brand Share %
ADI1	2.40	19.44 %
MPL1	2.07	17.02 %
RJP1	1.51	17.72 %
KDA1	1.38	15.52 %
GTL1	1.16	16.48 %
PIL1	0.86	10.57 %
VKI1	0.83	17.48 %
SPE1	0.80	8.01 %
RCY1	0.66	10.27 %
PGR1	0.39	5.36 %
DHN1	0.39	4.81 %
KOU1	0.34	6.58 %
PUT1	0.33	4.03 %
BVL1	0.24	3.39 %
PDT1	0.24	2.43 %
NYP1		0.00 %
TPSD		0.00 %
Total	76.08	22.62 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
LED TV	50.75	16.86 %
Home-The	8.47	41.92 %
Total	59.21	18.44 %

Branch *	MTD Sales L	Brand Share %
VJW1	2.54	16.72 %
TEL1	1.86	20.05 %
CRL1	1.81	14.27 %
NPR1	1.77	20.01 %
OGL1	1.38	11.22 %
RAL1	0.83	11.51 %
PAP1	0.81	11.41 %
BPP1	0.75	12.57 %
JPT1	0.59	6.96 %
MTM1	0.56	18.00 %
DPE1	0.54	12.34 %
VKN1	0.49	5.03 %
VJW5	0.49	7.77 %
TNI1	0.35	5.42 %
CKT1	0.28	4.05 %
TVU1	0.27	4.18 %
VJW2	0.13	4.34 %
GNT2	0.12	2.07 %
GVM1	0.08	2.64 %
GTSD		0.00 %
JGG1		0.00 %
PNR1		0.00 %
PRL1		0.00 %
VJW4		0.00 %
VUY1		0.00 %
Total	59.21	18.44 %