

MTD Sales
456.90 L

Brand Share %
29.98 %

Information:

MTD : 01-10-2025 To 31-10-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **29.98 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	392.71	27.66 %
Home-The	64.19	61.53 %
Total	456.90	29.98 %

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	243.51	30.53 %
VIJAYAWADA-01	213.40	29.38 %
Total	456.90	29.98 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
LED TV	213.97	28.72 %
Home-The	29.53	56.35 %
Total	243.51	30.53 %

Branch *	MTD Sales L	Brand Share %
PIL1	12.06	28.14 %
TPY1	6.44	21.57 %
TPI1	4.87	19.69 %
PMR1	4.50	17.38 %
RJP1	3.99	22.72 %
VKI1	2.99	18.14 %
PDT1	2.97	10.66 %
DHN1	2.89	11.95 %
SPE1	2.87	13.94 %
BVL1	2.85	24.09 %
NYP1	2.09	15.37 %
MPL1	1.93	9.24 %
PUT1	1.64	8.62 %
KOU1	1.40	8.86 %
GTL1	1.19	9.88 %
RCY1	1.05	5.93 %
PGR1	0.94	4.85 %
Total	243.51	30.53 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
LED TV	178.73	26.50 %
Home-The	34.66	66.77 %
Total	213.40	29.38 %

Branch *	MTD Sales L	Brand Share %
NRT1	6.61	26.81 %
CRL1	4.93	15.88 %
OGL1	4.47	20.74 %
TVU1	4.02	20.80 %
PAP1	3.79	20.95 %
TEL1	3.51	19.68 %
RAL1	3.35	24.65 %
PPM1	3.34	28.60 %
KDR1	2.97	27.52 %
KND1	2.96	20.82 %
TNI1	2.96	28.12 %
PRL1	2.93	19.92 %
JPT1	2.75	13.26 %
VKN1	2.64	16.51 %
AMP1	2.54	20.70 %
GDV1	2.47	29.74 %
JGG1	2.47	21.36 %
VJW4	2.41	19.69 %
BPP1	1.96	18.97 %
VUY1	1.96	24.33 %
DPE1	1.92	16.11 %
GVM1	1.83	15.62 %
CKT1	1.57	10.05 %
PNR1	1.41	15.41 %
VJW5	1.18	12.67 %
GNT2	0.72	5.26 %
MTM1	0.35	4.13 %
Total	213.40	29.38 %