

MTD Sales
127.21 L

Brand Share %
18.92 %

Information:

MTD : 01-09-2026 To 30-09-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **18.92 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	99.87	16.21 %
Home-The	27.34	48.68 %
Total	127.21	18.92 %

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	65.89	20.03 %
VIJAYAWADA-01	61.32	17.87 %
Total	127.21	18.92 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
LED TV	52.44	17.39 %
Home-The	13.45	49.16 %
Total	65.89	20.03 %

Branch *	MTD Sales L	Brand Share %
PIL1	1.73	18.38 %
KNL1	1.64	12.66 %
KHT1	1.58	17.66 %
KAR1	1.53	15.16 %
PMR1	1.49	17.78 %
NLR1	1.23	10.45 %
SPE1	1.21	15.40 %
PDT1	1.17	12.56 %
RJP1	1.06	13.59 %
TPI1	0.93	9.68 %
KOU1	0.67	10.04 %
MPL1	0.66	7.71 %
PGR1	0.64	13.46 %
VKI1	0.52	6.48 %
NDL1	0.47	5.28 %
TPY1	0.32	2.96 %
RCY1	0.25	2.82 %
DHN1	0.24	2.65 %
BVL1	0.21	2.70 %
PUT1	0.13	2.29 %
GTL1		0.00 %
NYP1		0.00 %
TPSD		0.00 %
WHKD		0.00 %
WHRN		0.00 %
Total	65.89	20.03 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
LED TV	47.43	15.09 %
Home-The	13.89	48.21 %
Total	61.32	17.87 %

Branch *	MTD Sales L	Brand Share %
BVR1	3.30	16.99 %
VJW1	2.03	13.28 %
NPR1	2.03	17.87 %
TNI1	1.88	18.64 %
NRT1	1.19	6.53 %
PRL1	1.13	11.19 %
MTM1	0.81	16.93 %
JPT1	0.66	11.63 %
CKT1	0.64	8.64 %
GDV1	0.60	18.25 %
PPM1	0.40	11.16 %
VJW4	0.39	5.70 %
DPE1	0.39	8.18 %
PAP1	0.27	4.26 %
OGL1	0.21	2.05 %
TDD1	0.14	1.92 %
RAL1	0.14	1.64 %
CRL1	0.08	0.87 %
GVM1	0.08	1.53 %
PNR1	0.08	3.25 %
BPP1		0.00 %
ELU1		0.00 %
GNT2		0.00 %
GTSD		0.00 %
KND1		0.00 %
TEL1		0.00 %
TVU1		0.00 %
VJW2		0.00 %
VKN1	-0.39	-9.82 %
Total	61.32	17.87 %