

MTD Sales
302.65 L

Brand Share %
27.68 %

Information:

MTD : 01-09-2025 To 30-09-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **27.68 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	252.73	25.03 %
Home-The	49.92	59.69 %
Total	302.65	27.68 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	152.56	26.79 %
TIRUPATI-01	150.09	28.65 %
Total	302.65	27.68 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
LED TV	125.11	23.87 %
Home-The	27.45	60.69 %
Total	152.56	26.79 %

Branch *	MTD Sales L	Brand Share %
NRT1	4.92	26.52 %
OGL1	3.33	12.25 %
KDR1	2.72	27.32 %
RAL1	2.47	18.30 %
TEL1	2.44	13.40 %
CRL1	2.33	10.96 %
JPT1	2.26	14.28 %
JGG1	2.23	21.56 %
TNI1	2.14	14.53 %
GDV1	2.02	24.44 %
PPM1	1.88	18.71 %
PAP1	1.74	10.03 %
PRL1	1.44	17.75 %
DPE1	1.35	19.98 %
CKT1	1.31	11.48 %
TVU1	1.25	10.19 %
VJW5	0.60	11.02 %
VUY1	0.50	11.05 %
PNR1	0.48	13.21 %
GNT2	0.31	1.87 %
VJW4	0.09	0.75 %
GVM1		0.00 %
MTM1		0.00 %
Total	152.56	26.79 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
LED TV	127.62	26.29 %
Home-The	22.47	58.52 %
Total	150.09	28.65 %

Branch *	MTD Sales L	Brand Share %
CTO1	6.39	24.43 %
RJP1	5.00	22.74 %
RCY1	4.36	17.45 %
MPL1	3.89	20.15 %
TPI1	3.42	21.65 %
KNL1	3.39	23.98 %
VKI1	3.38	23.19 %
TPY1	2.99	17.31 %
GTL1	2.74	23.81 %
DHN1	2.40	13.22 %
BVL1	2.20	24.54 %
NLR1	1.94	14.93 %
PDT1	1.80	6.86 %
PMR1	1.67	13.78 %
SPE1	1.13	7.76 %
KOU1	0.52	6.21 %
Total	150.09	28.65 %